CHAPTER I
INTRODUCTION

This chapter presents background of the study, statement of the problem, objective of the study, significant of the study, scope and limitation and definition of key terms.

1.1 Background of the study

Language is a means of communication. People can get information by the Language. In fact, language is not only used to give and get the information, but it can also arouse the human's empathy, it means that language can influence the human's feeling in this life, as human being cannot be separated from literature.

   Literature is a piece of writing which expresses and communicates though, feeling and attitude of life (Welleck and Warren, 1989: 23). Literature is the creative writing of recognized artistic value that exists in novel, drama short story, poetry, prose, art film etc. According to Macmillan (1984), literature can give experiences to people and represent someone's expressions.

   Film as part of literature, film for centuries has always grown appropriately. Every year there are many film procedures, a lot of conflicts or problem staken away from our daily life. In fact film is always interesting for almost all people in the world. Film is a mirror that is suitable to reflect all aspects of life. Sometimes film can influence humanist's thought. Therefore, watching film may improve the quality of human life. It is a chosen, because the film gives inspiration about kind of fashion
model. So, by watching film, human can learn how to face and solve the problems they faced especially from the conflicts that appear in the film.

Yukari Hayasaka as a main character in the film Paradise Kiss actually want to style about how to know dress, hair, heels until style in the showing cat walk being modelling famous. Before Yukari Hayasaka be a model, she is just a student in Senior High School, she knows about modelling from her friend, Yukari Hayasaka is always modern in her style. Moreover, she brings out her career in New York, and she knows how to make interesting look, and she is the best modelling ever in her town. For her, appearance style is important because she is always dreaming to be model for the future. So, her dreaming becomes true.

In this study, the focus is on the appearance style to be a model, especially, the fashion. It is discussed because there are many aspects how to know fashion style actually are. For some people, fashion is an art and the way of looking beautifully. Fashion can be made with clothes, accessories, shoes, hair, make up even the gadget like phone, tab, ipod, etc.

The researcher choose this title, because generally a study of fashion especially a model, interesting for the researcher and maybe for another person. Two reason the researcher choose this title are: 1. How to know types of model, 2. How to be a model. After all how to know about there, take prediction, the reader give interest and share about fashion, especially, modeling itself. Here are explain positive and negative impact Yukari Hayasaka to be a model, the positive impact are people friends and family had fight to Yukari Hayasaka and she is become example to other people,
because of her style and she did runway is be better than other people, and the negative impact she is sometimes still not confident.

1.2 Statement of the problem:

1. What appearance style did Yukari Hayasaka do as a model in Aiyazawa's film "Paradise Kiss"?

2. What is the effect of Yukari's appearance style to be a model for herself?

1.3 Objectives of the study

This thesis is intended to study Yukari’s appearance style in Ayazawa’s film “Paradise Kiss"

The objective are as follows:

1. To describe Yukari Hayasaka’s appearance style as a model in Aiyazawa’s film “Paradise Kiss”.

2. To know the effects of Yukari Hayasaka’s appearance style to be a model in Aiyazawa’s film “Paradise Kiss”.

1.4 Significance of the study

This study is aimed at giving both theoretical and practical contribution. Theoretically, the result of the study is expected to give contribution to develop the study and analysis on literary study related to the study of appearance style. It is aimed at giving description of the importance of learning human behavior and life style, so the reader
will understand more about themselves and try to improve the quality of their life. Practically, it is the most important they must can improve how to communicate with other and use right tense.

1.5 Scope and limitation

There are many interesting aspects in the film to be analyzed, but the writer only focuses her study on Aiyazawa's film "Paradise kiss". It limits Yukari Hayasaka's appearance style to be a model, what and the effect of Yukari Hayaska's appearance style to be a model for herself.

1.6 Definition of key terms

The purpose of giving definition of key terms is to avoid having misinterpretation or misunderstanding which may exist in investigating this study. The definitions of key terms are:

1. Study is a carefully analysis of phenomenon, development or question usually within a limited area of investigation (Probe, Anisotropy 2009)

2. Literature is a virtual record of what men have seen in life, what they experience in daily aspect of it (Meyer, Michael 1990)

3. Film is a young medium, at least compared to most other media. Painting, literature, dance, and theater have existed for thousands of years, but film came into existence only a little more than a century ago.(Www.Carieer.view.ac.nz,2011)
4. *Appearance* is the act or fact of cloth, accessories, shoes, as to the eye or mind or before the public. (http://www.divergentfans.com)

5. *Style* is (Fine Arts & Visual Arts / Art Terms) a distinctive, formal, or characteristic manner of expression in words, music, painting etc. (Cand, Mag 2009)

6. *Model* is someone whose job is to show clothes, make-up etc by wearing the mat fashion shows or in magazine photographs (Bureau of Labor Statistics, 2012.)

7. "Paradise Kiss" is the title of the film.

8. *Yukari Hayasaka* Sachs is the main character of the film.