CHAPTER I

INTRODUCTION

In this chapter, the writer deals with background of study, the statement of problem, the objective of the study, scope and limitation, the purpose of study, and the definition of key term. These sections are presented as follows.

1.1 Background of the Study

Literature is personal expression feeling including experience, ideas, motivation and confidence which are describe by using language. It is the way of author to reveal ideas that poured out through poem and poetry. Literature can also become a reflection in daily life such as about social life and love. Most often the authors choosing theme about them, the author’s reason is social life and love are endlessly matter to be discussed.

By enjoying literary work, it indirectly brings us to learn messages sent by the author to the readers. The benefits of literature are found through implicit meanings of the literary work that are made by the writer. The notion goes in line with Eagleton (1996) who states that, “the literary work was neither vehicle for ideas, a reflection of social reality nor the incarnation of some transcendental truth: it was material fact, whose functioning could be analyzed rather as one could examine machine”. Based on theory of Eagleton (1996) about literature, it can be underlined that literary work can be related to human life such as the experience of
human can be described through novel or film. Literature also teaches us about things that we have not known before or we could take some lessons out of it.

The purposes of literature are to entertain, to educate, and even to give messages to consumers. Horatius (in Budianta, 2006: p.19), “a roman, has a terminology about purpose of literature, it is dulce et utile”. The terminology refers to literature which has two purposes; those are to entertain and also to give benefits to the readers.

There are many branches of literature, one of them is Film. Film is series of moving pictures usually shown in cinema or television aiming to give information and ideas about ways of life. As what stated by Bordwell and Thompson (2008: p.2) film is “communicative information and ideas, and it show us places and ways of life we might not otherwise know”. Hence, the Writer concludes that Pursuit of Happiness film gives information and ideas about ways of life.

“Film also contains of different part of expression, technologies and event” (Bazzin: 2008: p.2). Film reveals many expression, technologies or events through moving picture or animation. Existence of films is profitable toward human being. Human gets considerable knowledge such as history and modern technologies. Film cannot be separated in literature. Film reveals motivation, love, sacrifice, betrayal, and so on. Particular film might reflect or motivate human life.

Motivation may exist anywhere and anytime such as in school when the teacher faces student who is lazy. He will give motivation towards student. Motivation can be recognized through oral or written. Student who has been given
motivation will get motivated to change his behavior. It goes in a line with Santrock (2008) stated that “motivation is something that energize, direct, and sustain behavior”. He also adds that, motivation can change someone’s behavior be active. Jess Feist and Gregory (2006: p.303) also stated that motivation is complex, people may be driven by several needs at the same time, and even healthy people are not always fully aware of all the reason underlying their behavior.

Previous research about Motivation was An Analysis of Kino’s motivation in saving the pearl in “The Pearl” novel by Jhon Steinbeck conducted by Muhammad Yusuf (2008). He analyzed the social interaction reflected in the novel by Jhon Steinbeck. The finding of the research was about the description some aspect of social interaction such as relationship between person and person and group of people on interpersonal among the people.

The writer of this study concerned on Chris Gardner’s motivation as the main character. The writer chose to analyze the main character’s motivation because motivation is very important in human being. Motivation will take major thing to achieve the goal of life and to get a proper life. Considering the above background, the researcher conducted the literary study entitled “The study on Chris Gardner’s motivation to survive in the “Pursuit of Happiness “film by Gabrielle Muchino”.
1.2 Statement of the Problems

Based on the background of the study, the researcher formulates the problem of research as follows:

a. What are Chris Gardner’s motivations to survive in the “Pursuit of Happiness” film?

b. What are the effects of Chris Gardner’s motivation to survive in the “Pursuit of Happiness” film?

1.3 Purpose of the Study

The purposes of the study are made to answer the statement of problems in this research. The purposes of the study are as follows

a. To find out Chris Gardner’s motivation to survive.

b. To describe the effects of Chris Gardner’s motivation to survive in “Pursuit of Happiness” film.

1.4 Scope and Limitation

In the study, the writer intends to analyze “Pursuit of Happiness” film as the scope. The writer also limits this study on Chris Gardner’s motivation to survive, because he is the main character in the film.

1.5 Significance of Study

It is expected that the result of this study will give contribution to the readers, especially to the students and the lecturers of English Department of University of Muhammadiyah. For the teachers, it is expected to be used as references in teaching literature subjects, especially prose and poetry. While for the students, it is expected that this research motivates them to study about literature.
1.6 Definition of Key Terms

a. “Motivation is ability refers to what a person can do; motivation, to what a person will do” (Schmidt, Boraie & Kassabgy in Oxford, 1996:11).

b. Film is a “sequence of photographs projected onto a screen with sufficient rapidity as to create the illusion of motion and continuity.” It communicates information and idea. The information and idea are often driven by stories, with the characters we come to care about, but a film might also develop an idea or explore visual qualities or sound textures” (Vassiliou, 2006:2).

