In senior high school, almost all the time the teaching and learning process is spent out inside the classroom. Therefore, the teacher should have initiatives to make the students feel more comfort and keep pay attention to the teaching learning process. Good seating arrangement is one alternative that can be done by the teacher. This research tries to investigate the effectiveness of seating arrangement using auditorium and U-shape styles to arouse the student’s attention at language classroom in MAN III Malang.

The research design of this study is descriptive qualitative. One teacher and two language classes are the subject of this study. To collect the data the writer used interview and questionnaires. The data are collected for a month during teaching and learning activities in the classroom are conducted from February 21st up to March 22nd 2005. Based on the data obtained, auditorium is considered more effective than U-shape to arouse the students’ attention. Auditorium style is more effective than U-shape style because the students feel more comfortable and focus to the lesson.

The research finding proved that seating arrangement using Auditorium style is more effective than U-shape in arousing the students’ attention in language classroom at MAN III Malang. So, the teacher should consider about how to arrange the seat, because it is related to the students’ success in acquiring the target of teaching and learning. For that reason, auditorium is recommended to be applied in reading class regularly. However, variation is needed to avoid the students’ boredom. For the English students, it can be used as an input to be applied in the classroom in the future if they want to be a teacher.