

**COMPARATIVE STUDIES OF LANGUAGE STYLE ON NEWS PUBLISHER IN  
FORMAL AND INFORMAL SOCIAL MEDIA**

**THESIS**



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**THESIS**

This thesis is submitted to meet one of the requirements to achieve  
Bachelor Degree in English Language Education



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**APPROVAL PAGE**

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**APPROVAL PAGE**

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**COMPARATIVE STUDIES OF LANGUAGE STYLE ON NEWS PUBLISHER IN  
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**ABSTRACT**

This study aims to compare an article posted on social media, especially X and Official news websites; the focus is on the language style applied in the article to find out whether the article is reliable or not. A qualitative approach was employed with the support of Martin Joos's (1967) language style theory to analyse the research; descriptive research was used to earn deeper insight into the information. The result of the study shows that the article from X mainly applies an informal or casual language style, and the article from an official news website generally utilises a formal language style. The conclusion obtained from the findings is that both articles collected from X and the Official news website are significantly different in their language style, which is affected by its components such as vocabulary, tone and grammar and the reason why each article is developed with different language style is based on its urgency, article that utilized informal language style is intended to make the information relatable with any audiences because of its common vocabulary use, then, the article that adapt formal language style is to make the information reliable with attachment of formal sources such as factual data and objectivity to express professionalism.

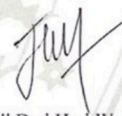
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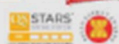
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