

CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter presents a comprehensive review of the related literature on students' perception of the use of TikTok for learning English. The literature review aims to explore existing studies and research findings that investigate students' perspectives, attitudes, and experiences regarding the integration of TikTok as a learning tool in English language education. By examining the current body of knowledge, this chapter provides a theoretical foundation and contextual background for the present study on students' perception of TikTok for English language learning. Moreover, it includes a synthesis of several previous research studies, offering valuable insights and findings from the field.

2.1 Social Media

Social media is essentially a form of media that allows users to share their views with others in a simple and organized manner using a variety of electrical and rechargeable devices, including tablets, smartphones, and computers. It is mostly utilized for global awareness and communication (Khan, et al., 2016). The word "social media," which is currently in usage, refers to internet-based digital technologies that help people collaborate and communicate with one another (Burgess, et al., 2018). A lot of people's lives are impacted by social media. The social contact that social media facilitates allows users to share knowledge, ideas, and insights in a global setting where time and location are irrelevant is the relationship that social media has with these activities (Tartari, 2015).

The previous years have seen the rise of numerous social media platforms, including Facebook, Twitter, Instagram, Youtube, Tiktok, and others (Arif, 2019). People frequently utilize these social media platforms, college students in particular,

because they find them to be entertaining. According to Chou (2014), social media features include interactivity, a high-quality platform, and a method for information sharing. Students can thus do a number of things with social media. For instance, people are able to connect with and become friends with individuals from every imaginable location, city, and nation. Additionally, social media is a great resource for students to learn English.

Social media is an essential instrument for learning the English language since it gives students the chance to improve their English skills especially practice their reading and writing (Khan, et al., 2016). English is one of the languages that is frequently used in social media since it is seen as an international language that is used by people all over the world to interact. People, particularly students, utilize English as a foreign language in Indonesia. Students can acquire English as a foreign language in just a few locations, such as schools, courses, or universities, where it is one of the disciplines offered. English language learners communicate via social media on their mobile devices, and they feel that mobile learning can help them study anywhere, at any time.

2.2 TikTok

TikTok is a social media application that can be downloaded via the App Store and Google Play Store. Originating from China, tiktok is a Chinese social network and music video platform launched in September 2016. This app allows users to create their own short music videos. In China this application is known as Dou Yin, but because it is considered less familiar to people outside China, the name was changed to TikTok (Herlisya, 2022).

TikTok has achieved enormous global popularity and boasts a massive user base consisting of millions of individuals, predominantly children and young adults. Additionally, this application, which was developed by the Chinese company ByteDance, enables users to upload, watch, and discover amusing content, including lip-sync videos and memes. TikTok offers a variety of innovative and engaging features, allowing users to share lip-sync videos of up to one minute in length. Remarkably, the application has experienced unmatched growth and is currently ranked as the seventh most downloaded app of the previous decade (Hanim, 2021).

Moreover, among the diverse social media platforms available, TikTok is widely utilized. According to Xiuewen and Razali (2021), TikTok is particularly prevalent among Generation Z individuals, who spend an average of 52 minutes per day engaging with the app. TikTok presents an engaging and innovative approach in the field of education due to its relatively new nature in terms of research and implementation. Additionally, the integration of social media platforms with short videos serves an educational purpose by assisting English as a Foreign Language (EFL) learners in improving their English communication skills (Xiuewen and Razali, 2021).

2.3 Benefits of TikTok

The use of TikTok as a learning tool has shown significant benefits in the context of English language education, as supported by various scholarly studies. One notable advantage is its ability to expand learning resources. TikTok facilitates the practice of speaking skills through engaging activities like storytelling, role-playing, and simulations. Moreover, the platform offers learners access to a wide range of English learning content through hashtags such as #englishlearning and #englishspeakingpractice. This diverse content helps students enhance their grammar, vocabulary, and pronunciation in an accessible and flexible manner (Putri, Billaizah, Alizah, Prastiwi, & Tarihoran, 2024; Maretha & Anggoro, 2022).

In addition to broadening educational resources, TikTok has been proven to boost student motivation and self-confidence. Its audio-visual features create a conducive and enjoyable learning atmosphere, which fosters enthusiasm for language acquisition. Students feel more confident as they engage with interactive content and gain exposure to practical English usage in real-life scenarios. The platform's engaging nature not only increases interest in learning but also supports students in overcoming their fear of making mistakes (Rahardaya, 2021; Putri et al., 2024).

TikTok also promotes the development of 21st-century skills, including communication, collaboration, creativity, and critical thinking. Features like duets and collaborative video creation allow students to interact with peers, fostering a sense of community and shared learning. This interactive approach not only enhances language skills but also cultivates creativity and problem-solving abilities as students analyze, evaluate, and produce their own content. By leveraging these unique features, educators can harness TikTok's potential to create dynamic and interactive

learning environments, aligning closely with the evolving needs of modern learners (Maretha & Anggoro, 2022; Putri et al., 2024).

2.4 Learning English

Since many years ago, English has served as the universal tongue. No longer is it possible to locate a nation where knowing English is not the norm. The advantages of learning and mastering English extend well beyond one's own nation, despite the fact that some people would prefer to continue speaking their own tongue rather than learning English. The world's most widely used language is English. According to Diana, et.al (2012), Only 1 in 5 people can grasp it. There are 380 million native speakers of English, 300 million people who speak it as a second language, and an extra 100 million people who speak it as a foreign language, according to estimates. Science, aviation, computing, diplomacy, and tourism all speak this language. English is used widely in other nations where it does not hold an official position since it is necessary in many different professions and occupations. It is the official or co-official language in 45 different countries.

Since the bulk of published research results are in English, having a strong command of the language is crucial for both the development of scientific knowledge and social communication tools (Andayani,2022). Students who are proficient in English stand to benefit greatly from doing so, not just in terms of scientific growth but also in terms of sociopolitical communication, economics, and cultural understanding, as well as in day-to-day living. Therefore, during their time in higher education, all students are expected to take at least one English class, regardless of their area of emphasis. This highlights how crucial a solid command of the English language is in order to succeed in one's professional and academic activities.

2.5 Student's Perception

According to Ansow et al. (2022), the process of receiving, choosing, coordinating, interpreting, testing, and responding to sensory stimuli or data constitutes perception. Due to the fact that perception originates after an object sees, hears, or feels something and coordinates and interprets it, perception is strongly tied to the five senses. Students' perceptions of what they learn in class likewise go through this process to result in an accomplishment. We can use people's opinions about learning English as an example. Learning a foreign language is highly significant to certain people because they think a lot when they speak English and because it will be helpful to them in the future during the globalization era. But for the vast majority of people, it is irrelevant and unimportant.

Nisaurrohmah (2020) further argues that perception is a process that draws on prior information to stimulate the sensory system's interpretation. People can understand diverse phenomena, facts, or data that are constantly present by using their sense of perception. Individuals can perceive the same item yet understand it in various ways, according to research on perception. Relativity is the interpretation of what is observed by an individual.

According to the definition given above, student perception is the process by which students process information about an object that is applicable in the educational setting, particularly in the classroom, through observation with the senses owned, so students may interpret and provide meaning to the observed thing.

2.6 Previous Research

The researcher discovered that there have been other studies on the Tiktok application that are related to this subject. The first is Syaifuddin (2021) from

Universitas Islam Negeri Sunan Ampel Surabaya, University titled “Students’ perception toward the use of TikTok video in learning writing descriptive text at MAN 1 Gresik”, The article explores the utilization of diverse videos, notably TikTok, as a tool in the teaching and learning process. TikTok, a brief video-sharing app, has gained attention for its potential in education, with some US schools establishing TikTok Clubs to engage students through familiar technology. Teachers create TikTok videos to convey intricate concepts and task instructions, providing a focused and accessible resource that aids student comprehension and eliminates distractions. The article centers on a study employing TikTok videos to teach descriptive writing, aiming to gauge the platform's effectiveness in enhancing students' writing skills, particularly within the context of descriptive text. The research seeks to understand students' perceptions of TikTok's role in facilitating learning, specifically focusing on its impact on writing instruction at MAN 1 Gresik.

The second is Alfi Hulwatun Nasichah (2023) from UIN Prof.K.H Saifuddin Zuhri Purwokerto titled “Analyzing Students’ Perception about the Use of TikTok Application to Enhance Students’ Speaking Skills at UIN Prof. K.H Saifuddin Zuhri Purwokerto”. The research findings reveal that students have a positive perception of using the TikTok application to enhance their speaking skills. The communication aspect, particularly vocabulary acquisition, stands out as significant. Students believe they can learn new vocabulary from TikTok and practice proper pronunciation by observing fluent speakers. The diverse video content on TikTok allows students to grasp appropriate gestures, expressions, and intonation. The application also provides grammar insights, boosting students' confidence in speaking. Additionally, TikTok reduces fear of making mistakes and offers an enjoyable platform for speaking practice. Students feel comfortable sharing opinions and ideas on TikTok, as it offers

a less intimidating environment compared to public speaking. Features like duet challenges contribute to addiction to speaking practice. The realistic portrayal of English in everyday life on TikTok motivates students to enhance their speaking skills, suggesting that TikTok is a suitable tool for improving speaking abilities.

The Third is Novitasari and Ainul Addinna (2022) from Universitas Negeri Padang. The research named “Students’ Perception on the Use of TikTok for Learning English”. The study's findings indicate a positive student perception towards utilizing TikTok for English language learning. Students view TikTok as an enjoyable, stress-free platform that enhances their English skills and boosts motivation. The platform facilitates independent learning and offers numerous benefits, including easy accessibility, a wide range of engaging English content, direct exposure to native speakers, and the opportunity to join English communities, make new friends, and access learning resources. While students acknowledge challenges such as internet connectivity issues, data costs, distractions from unrelated content, and limited interaction with creators, they consider TikTok a valuable tool for English learning despite these drawbacks.

This new study aims to explore students' perceptions and emotions concerning the utilization of TikTok as a learning tool for the English language, building upon existing research while focusing specifically on learners. This research provides unique insights into their experiences and perspectives, contributing to a deeper understanding of language acquisition in the digital era. The valuable outcomes can offer guidance to educators, learners, and app developers, enhancing learning strategies on platforms like TikTok.