

**AN ANALYSIS OF LANGUAGE STYLE ON ERIC NAM IN
DIVE STUDIO PODCAST**

THESIS



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FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITY OF MUHAMMADIYAH MALANG**

2024

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This thesis is submitted to meet one of the requirements to achieve
Bachelor Degree in English Language Education



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2024

APPROVAL PAGE

This thesis was written by Nessa Aulia Salsabilla and was approved on

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APPROVAL PAGE

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MOTTOS AND DEDICATION

MOTTOS

“The darkest hour has only sixty minutes”

Vicki Baum

DEDICATION:

This thesis dedicated to:

1. Thank you to Allah SWT, the very merciful, one, and wise, for bringing me thus far.
2. My parents, Ayah Sulkan and Mama Dini, thank you for the endless love, guidance, and sacrifices that have shaped my journey. To my dear mother, though you now rest in heaven, I hope you can see me at this moment and feel proud.
3. To my dear friends from elementary school, middle school, high school, and college, thank you for standing by me through every season of life, offering your unwavering support and companionship.
4. Thank you to Mr. Triastama Wiraatmaja, S.Pd., M.Si., as my supervisor, for your guidance, patience, and unwavering support throughout this journey.
5. To myself, thank you for having the strength to endure, the courage to persevere, and the resilience to reach this point.

AUTHOR'S DECLARATION OF ORIGINALITY

I hereby declare that the intellectual content of this thesis is the product of my own work and has not been submitted to any University or Institution.

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I also declare that this is true copy of my thesis, as approved by my thesis committee and the English Language Education Department office.

Malang, 20th December 2024



Nessa Aulia Salsabilla

AN ANALYSIS OF LANGUAGE STYLE ON ERIC NAM IN DIVE STUDIO PODCAST

ABSTRACT

This study analyzed the language styles used by Eric Nam in the Dive Studios Podcast through a qualitative descriptive approach. The subject was Eric Nam as featured on the Dive Studios YouTube channel, with data collected from six episodes across different seasons. The findings revealed that the casual style was the most commonly used (29 instances), reflecting the podcast's relaxed and conversational tone, often involving personal stories and lively interactions with guests. The consultative style appeared 19 times, demonstrating Eric's ability to structure discussions and maintain a guided conversational flow. The intimate style occurred 7 times, typically in personal conversations addressing life challenges, motivations, or inside jokes with close friends. In contrast, formal and frozen language styles were avoided to maintain the podcast's friendly and approachable atmosphere. The target audience primarily consists of individuals aged 18 to 34, particularly K-pop fans attracted to the celebrity guests featured in each episode. While formal and frozen styles are generally reserved for highly professional or official contexts, the podcast's use of casual and consultative styles aligns well with its youthful, globally-minded audience. These findings provide insights into the sociolinguistic aspects of Eric Nam's communication in the Dive Studios Podcast. They also serve as a reference for understanding language styles in media, particularly for studies focusing on informal yet structured communication.

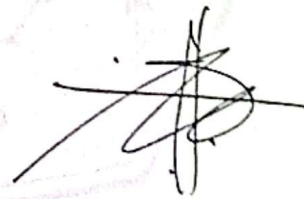
Keyword *Dive Studio Podcast, Eric Nam, language style*

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Thank you to my friends from elementary school, middle school, high school, and college, who have always stood by my side and supported me. To my old friends, I am grateful for staying in touch and I hope our bond continues to grow stronger for many more years to come.

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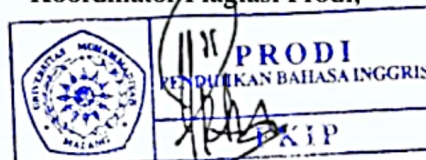
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