PT. SUARANUSA MEDIA PRATAMA Mataram is company that publishen daily morning Lombok Post. This company can full fill they consumen´s order well. This company also allready applicated MRP method on their material planning. But there are some problems that escaped form company´s attention. And these problems need special concern from the company in order to make the production company´s production can be more efficient and optimum. The problems are, company not use the right lotting method on their material planning, these caused planning´s cost not efficient. Beside that the production`s departement on this company have over capacity problem. This problems need special attention because have relations with cost´s production and also can make company lost profit that company can reach. Company have to choose the right lotting method in order to make their production´s cost more efficient. Company also needs to applicate CRP method so they can analyse using capacity on their production.

From the analysis we can know that suggestion method (FPR method) can give company efficiency 51,58 % from company´s method (FOQ method). With using CRP method and add more load, can make efficiency of using capacity increase. It´s showed from the utility of each work center increase and also the prediction of company income increase 10,39 %.