

PENGARUH *TOTAL QUALITY MANAGEMENT* DAN *GREEN SUPPLY CHAIN MANAGEMENT* TERHADAP *CORPORATE SUSTAINABILITY PERFORMANCE* DENGAN *COMPETITIVE ADVANTAGE* SEBAGAI VARIABEL *INTERVENING*

SKRIPSI

Untuk Memenuhi Salah Satu Persyaratan Mencapai

Derajat Sarjana Manajemen



PROGRAM STUDI MANAJEMEN

FAKULTAS EKONOMI DAN BISNIS

UNIVERSITAS MUHAMMADIYAH MALANG

2024

PENGARUH *TOTAL QUALITY MANAGEMENT* DAN *GREEN SUPPLY CHAIN MANAGEMENT* TERHADAP *CORPORATE SUSTAINABILITY PERFORMANCE* DENGAN *COMPETITIVE ADVANTAGE* SEBAGAI VARIABEL *INTERVENING*

SKRIPSI

Untuk Memenuhi Salah Satu Persyaratan Mencapai

Derajat Sarjana Manajemen



PROGRAM STUDI MANAJEMEN

FAKULTAS EKONOMI DAN BISNIS

UNIVERSITAS MUHAMMADIYAH MALANG

2024

LEMBAR PERSETUJUAN


PENGARUH TOTAL QUALITY MANAGEMENT
DAN GREEN SUPPLY CHAIN MANAGEMENT
TERHADAP CORPORATE SUSTAINABILITY PERFORMANCE
DENGAN COMPETITIVE ADVANTAGE SEBAGAI VARIABEL INTERVENING

Oleh :

Marco
202010160311437

Diterima dan disetujui
pada tanggal 19 Oktober 2024


Pembimbing I,


Dr. Fien Zulfikarijah, M.M.

Dekan Fakultas Ekonomi dan Bisnis,

Ketua Program Studi,


Prof. Dr. Idah Zuhroh, M.M.


Dr. Nurul Asfiah, M.M.

LEMBAR PENGESAHAN

**PENGARUH TOTAL QUALITY MANAGEMENT
DAN GREEN SUPPLY CHAIN MANAGEMENT
TERHADAP CORPORATE SUSTAINABILITY PERFORMANCE
DENGAN COMPETITIVE ADVANTAGE SEBAGAI VARIABEL INTERVENING**

Yang disiapkan dan disusun oleh:

Nama : **Marco**
NIM : **202010160311437**
Jurusan : **Manajemen**

Telah dipertahankan di depan penguji pada tanggal 19 Oktober 2024 dan dinyatakan telah memenuhi syarat untuk diterima sebagai kelengkapan guna memperoleh gelar Sarjana Manajemen pada Universitas Muhammadiyah Malang.

Susunan Tim Penguji:

Pembimbing I : **Dr. Fien Zulfikarijah, M.M.**
Penguji I : **Dr. M. Jihadi, M.Si.**
Penguji II : **Novita Ratna Satiti, S.E., M.M. Ph.D.**

1. 
2. 
3. 

Dekan Fakultas Ekonomi dan Bisnis,

Ketua Program Studi,



Prof. Dr. Idah Zuhroh, M.M.



Dr. Nurul Asfiah, M.M.

PERNYATAAN ORSINILITAS

Yang bertanda tangan di bawah ini, saya:

Nama : Marco
NIM : 202010160311437
Program Studi : Manajemen
Surel : atzetecs09@gmail.com

Dengan ini menyatakan bahwa:

1. Skripsi ini adalah asli dan benar-benar hasil karya sendiri, baik sebagian maupun keseluruhan, bukan hasil karya orang lain dengan mengatasnamakan saya, serta bukan merupakan hasil penjiplakan (plagiarims) dari hasil karya orang lain;
2. Karya dan pendapat orang lain yang dijadikan sebagai bahan rujukan (referensi) dalam skripsi ini, secara tertulis dan secara jelas dicantumkan sebagai bahan/sumber acuan dengan menyebutkan nama pengarang dan dicantumkan di daftar pustaka sesuai dengan ketentuan penulian ilmiah yang berlaku;
3. Pernyataan ini saya buat dengan sebenar-benarnya, dan apabila di kemudian hari terdapat penyimpangan dan atau ketidakbenaran dalam pernyataan ini, maka saya bersedia menerima sanksi akademis, dan sanksi-sanksi lainnya yang sesuai dengan peraturan perundang-undangan yang berlaku.

Malang, 18 Oktober 2024

Yang Membuat Pernyataan


METERAI TEMPEL
REB CAMx00352315
Marco

PENGARUH *TOTAL QUALITY MANAGEMENT* DAN *GREEN SUPPLY CHAIN MANAGEMENT* TERHADAP *CORPORATE SUSTAINABILITY PERFORMANCE* DENGAN *COMPETITIVE ADVANTAGE* SEBAGAI VARIABEL *INTERVENING*

Marco

Program Studi Manajemen Fakultas Ekonomi dan bisnis

Universitas Muhammdiyah Malang

Jl. Raya Tlogomas No.246 Malang

Email: azetecs09@gmail.com

ABSTRAK (-20 kata)

Penelitian ini menguji pengaruh Total Quality Management (TQM) dan Green Supply Chain Management (GSCM) dengan Competitive advantage sebagai variabel intervening terhadap Corporate Sustainability Performance (CSP) pada Usaha Micro, Kecil dan Menengah (UMKM) makanan di Kota Malang. Penelitian tentang kebutuhan UMKM Makanan di Malang untuk menjadi sustainable memiliki relevansi yang signifikan mengingat pertumbuhan pesat yang dialami oleh sektor tersebut. Dalam konteks ini, permasalahan yang teridentifikasi dapat menjadi landasan untuk memahami tantangan dan peluang yang dihadapi oleh UMKM makanan di Malang dalam mengembangkan bisnis yang berkelanjutan. Peneliti menggunakan sebanyak 40 Sample UMKM Makanan di Malang dan menggunakan Teknik Purposive sampling Menggunakan metode PLS-SEM, hasil menunjukkan bahwa baik Total Quality Management maupun Green Supply Chain Management secara signifikan positif mempengaruhi Corporate Sustainability Performance. Green Supply Chain Management juga meningkatkan Competitive advantage. Namun, Competitive advantage tidak secara langsung mempengaruhi CSP. Temuan ini mengindikasikan pentingnya mengintegrasikan Total Quality Management dan Green Supply Chain Management untuk meningkatkan Corporate Sustainability Performance pada UMKM makanan. Penelitian ini menyoroti peran penting setiap variabel yang digunakan dalam penelitian ini pendekatan yang di temukan di dalam UMKM Makanan, yaitu Penerapan TQM dan GSCM yang tepat dapat Meningkatkan CSP pada UMKM, tetapi TQM dan GSCM melalui CA memiliki Pengaruh yang rendah terhadap CSP.

Kata kunci: Total Quality Management, Green Supply Chain Management, Sustainability Performance, dan UMKM

PENGARUH *TOTAL QUALITY MANAGEMENT* DAN *GREEN SUPPLY CHAIN MANAGEMENT* TERHADAP *CORPORATE SUSTAINABILITY PERFORMANCE* DENGAN *COMPETITIVE ADVANTAGE* SEBAGAI VARIABEL *INTERVENING*

Marco

Program Studi Manajemen Fakultas Ekonomi dan bisnis

Universitas Muhammdiyah Malang

Jl. Raya Tlogomas No.246 Malang

Email: azetecs09@gmail.com

ABSTRACT

This study examines the effect of Total Quality Management (TQM) and Green Supply Chain Management (GSCM) with Competitive advantage as an intervening variable on Corporate Sustainability Performance (CSP) in Micro, Small and Medium Enterprises (MSMEs) of food in Malang City. Research on the needs of MSMEs Food in Malang to become sustainable has significant relevance considering the rapid growth experienced by the sector. In this context, the identified problems can be a basis for understanding the challenges and opportunities faced by MSMEs food in Malang in developing sustainable businesses. Researchers used as many as 40 Samples of MSMEs Food in Malang and used Purposive sampling Technique Using the PLS-SEM method, the results showed that both Total Quality Management and Green Supply Chain Management significantly positively influenced Corporate Sustainability Performance. Green Supply Chain Management also increased Competitive advantage. However, Competitive advantage did not directly affect CSP. These findings indicate the importance of integrating Total Quality Management and Green Supply Chain Management to improve Corporate Sustainability Performance in MSMEs food. This study highlights the important role of each variable used in this study, namely the appropriate implementation of TQM and GSCM can increase CSP, but for the scale of UMKM in the implementation of TQM and GSCM through CA on CSP is low so that the scale of the research object can be increased.

Keywords: Total Quality Management, Green Supply Chain Management, Sustainabilty Performance, and MMSE

KATA PENGANTAR

Bismillahirrohmanirrohim.

Segala puji dan syukur kehadirat Allah SWT atas segala rahmat dan hidayahnya sehingga penulis dapat menyelesaikan penulisan Skripsi dengan judul *“TOTAL QUALITY MANAGEMENT DAN GREEN SUPPLY CHAIN MANAGEMENT TERHADAP CORPORATE SUSTAINABILITY PERFORMANCE DENGAN COMPETITIVE ADVANTAGE SEBAGAI VARIABEL INTERVENING”* dengan baik, penulisan ini bertujuan untuk memenuhi salah satu persyaratan mencapai derajat sarjana manajemen Universitas Muhammadiyah Malang.

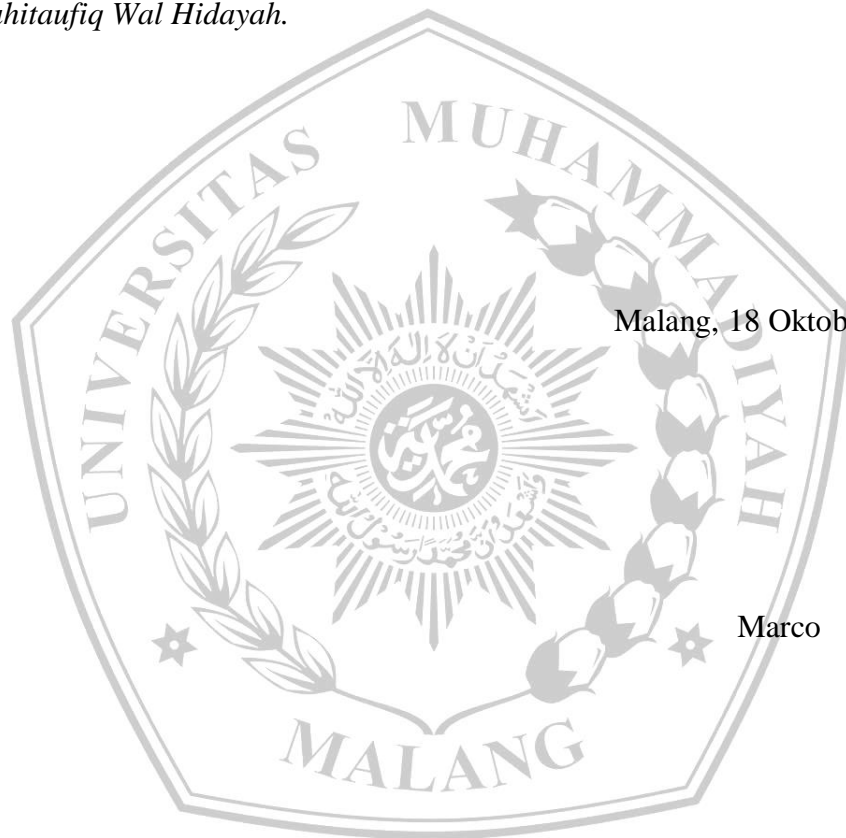
Penulis menyadari bahwasannya skripsi ini tidak dapat terselesaikan tanpa adanya bantuan dan dukungan dari banyak pihak. Sebagai bentuk rasa syukur dalam kesempatan ini penulis ingin mengucapkan terimakasih kepada:

1. Yang Maha Kuasa Allah SWT, karena rahmat dan kehendaknya, saya dapat menyelesaikan skripsi ini dengan sebaik-baiknya.
2. Prof. Dr. Nazaruddin Malik, M.Si. selaku Rektor Universitas Muhammadiyah Malang
3. Prof. Hj. Idah Zuhroh, MM selaku Dekan Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Malang
4. Dr. Nurul Asfiah, M.M., sebagai Ketua Program Studi Manajemen Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Malang
5. Dr. Fien Zulfikarijah, M.M. selaku Dosen Pembimbing yang telah bersedia meluangkan waktu, menjelaskan dan mengoreksi dengan sabar dalam penyelesaian penulisan Skripsi Ini.
6. Pemilik dan Karyawan Usaha Micro, Kecil dan Menengah (UMKM) Makanan Malang yang telah berkontribusi waktu dan ketersediannya dalam mengisi kusioner.
7. Kedua Orang tua saya yang senantiasa mendoakan dan memberikan semangat kepada saya

8. Kepada kekasih saya tercinta, Ratna Putri Mei Wulandari yang membantu saya dalam perjalanan penulisan skripsi saya.
9. Diri saya sendiri, yang telah mampu menyelesaikan skripsi ini.

Kepada mereka semua, hanya ungkapkan terimakasih dan doa yang dapat saya persembahkan, dengan segala keterbatasan dan kekurangannya, saya persembahkan karya tulis ini kepada siapapun yang membutuhkan serta semoga dapat bermanfaat bagi pengembangan ilmu pengetahuan.

Wabillahitaufiq Wal Hidayah.



Malang, 18 Oktober 2024

Marco

DAFTAR ISI

ABSTRAK	iv
KATA PENGANTAR	v
DAFTAR ISI	viii
DAFTAR GAMBAR	ix
DAFTAR TABEL	x
BAB I. PENDAHULUAN	1
A. Latar Belakang Masalah.....	1
B. Perumusan Masalah	3
C. Tujuan dan Manfaat	4
BAB II. TEORI DAN PERUMUSAN HIPOTESIS	6
A. Tinjauan Penelitian Terdahulu	6
B. Teori dan Kajian Pustaka	8
C. Perumusan Hipotesis	13
BAB III. METODE PENELITIAN	19
A. Jenis Penelitian	19
B. Populasi dan Teknik Pengambilan Sampel	19
C. Definisi Operasional dan Pengukuran Variabel	20
D. Jenis dan Sumber Data	22
E. Teknik Pengumpulan Data	22
F. Teknik Analisis Data	22
BAB IV. HASIL DAN PEMBAHASAN	25
A. Deskripsi Data	25
B. Analisis Data	26
C. Pembahasan	36
BAB V. PENUTUP	42
A. Simpulan	42
B. Saran	43
DAFTAR PUSTAKA	45
LAMPIRAN	53

DAFTAR TABEL

Tabel 3.1. Definisi Operasional Variabel.....	20
Tabel 4.1 Data Statistik Karakteristik	25
Tabel 4.2 Outer Loading	27
Tabel 4.3 Cross Loading	28
Tabel 4.4 Composite Reliability	29
Tabel 4.5 R-Square	30
Tabel 4.6 Hasil Uji Pengaruh Langsung	32
Tabel 4.7 Hasil Uji Pengaruh Tidak Langsung	34
Tabel 4.8 Rangkuman Hasil Uji Hipotesis.....	35



DAFTAR GAMBAR

Gambar 3.1 Kerangka Pemikiran Penelitian	12
Gambar 4.1 Outer Model	26
Gambar 4.2 Uji Hipotesis.....	31
Gambar 4.3 Indirrect Effect.....	33



DAFTAR PUSTAKA

- Abbas, J. (2020). Impact of total quality management on corporate sustainability through the mediating effect of knowledge management. *Journal of Cleaner Production*, 244. <https://doi.org/10.1016/j.jclepro.2019.118806>
- Ahmad, F., Nawati, M. N. M., Hamid, N. A., Rahman, N. A. A. A., Ahmad, A. N. A., & Hamid, N. A. A. (2022). THE IMPACT OF TQM ON BUSINESS PERFORMANCES BASED ON BALANCED SCORECARD APPROACH IN MALAYSIA SMEs. *International Journal for Quality Research*, 16(1), 231–242. <https://doi.org/10.24874/IJQR16.01-16>
- Alawag, A. M., Alaloul, W. S., Liew, M. S., Baarimah, A. O., Musarat, M. A., & Al-Mekhlafi, A. B. A. (2023). The Role of the Total-Quality-Management (TQM) Drivers in Overcoming the Challenges of Implementing TQM in Industrialized-Building-System (IBS) Projects in Malaysia: Experts' Perspectives. *Sustainability (Switzerland)*, 15(8). <https://doi.org/10.3390/su15086607>
- Anvari, R. (2023). Green, Closed Loop and Reverse Supply Chain: A literature review. In *Journal of Business & Management e-ISSN* (Vol. 1, Issue 1).
- Balasubramanian, S., & Shukla, V. (2017). Green supply chain management: an empirical investigation on the construction sector. *Supply Chain Management*, 22(1), 58–81. <https://doi.org/10.1108/SCM-07-2016-0227>
- Brandenburger, A. M., & Stuart, H. W. (n.d.). *VALUE-BASED BUSINESS STRATEGY*.
- Cai, W., & Li, G. (2018). The drivers of eco-innovation and its impact on performance: Evidence from China. *Journal of Cleaner Production*, 176, 110–118. <https://doi.org/10.1016/j.jclepro.2017.12.109>
- Cancino, C. A., La Paz, A. I., Ramaprasad, A., & Syn, T. (2018). Technological innovation for sustainable growth: An ontological perspective. *Journal of Cleaner Production*, 179, 31–41. <https://doi.org/10.1016/j.jclepro.2018.01.059>
- Cavagnaro, E., & Curiel, G. (2012). *Sustainability • responsibility • accountability*. 44(0), 0–5.

- Chen, R., Lee, Y. D., & Wang, C. H. (2020). Total quality management and sustainable competitive advantage: serial mediation of transformational leadership and executive ability. *Total Quality Management and Business Excellence*, 31(5–6), 451–468.
<https://doi.org/10.1080/14783363.2018.1476132>
- Das, M., Rangarajan, K., & Dutta, G. (2020). Corporate sustainability in SMEs: an Asian perspective. In *Journal of Asia Business Studies* (Vol. 14, Issue 1, pp. 109–138). Emerald Group Holdings Ltd. <https://doi.org/10.1108/JABS-10-2017-0176>
- Davenport, M., Delpont, M., Blignaut, J. N., Hichert, T., & van der Burgh, G. (2019). Combining theory and wisdom in pragmatic, scenario-based decision support for sustainable development. *Journal of Environmental Planning and Management*, 62(4), 692–716.
<https://doi.org/10.1080/09640568.2018.1428185>
- De Giovanni, P., & Esposito Vinzi, V. (2012). Covariance versus component-based estimations of performance in green supply chain management. *International Journal of Production Economics*, 135(2), 907–916.
<https://doi.org/10.1016/j.ijpe.2011.11.001>
- Doeleman, H. J., ten Have, S., & Ahaus, K. (2012). The moderating role of leadership in the relationship between management control and business excellence. *Total Quality Management and Business Excellence*, 23(5–6), 591–611. <https://doi.org/10.1080/14783363.2012.669935>
- Duong, B. A. T., Truong, H. Q., Sameiro, M., Sampaio, P., Fernandes, A. C., Vilhena, E., Bui, L. T. C., & Yadohisa, H. (2019). Supply chain management and organizational performance : the resonance influence. *International Journal of Quality & Reliability Management*, 36(7), 1053–1077.
- Foo, M. Y., Kanapathy, K., Zailani, S., & Shaharudin, M. R. (2019). Green purchasing capabilities, practices and institutional pressure. *Management of Environmental Quality: An International Journal*, 30(5), 1171–1189.
<https://doi.org/10.1108/MEQ-07-2018-0133>
- Ganapavarapu, L. K., & Prathigadapa, S. (2015). *Study on Total Quality*

Management for Competitive Advantage in International Business.

<https://doi.org/10.4172/2223-5833.1000124>

- Ghozali, I., & Latan, H. (2015). *Partial Least Squares: Konsep, Teknik, dan Aplikasi Menggunakan Program Smart PLS 3.0*. Semarang: BP-UNDIP.
- Graafland, J. (2018). Does Corporate Social Responsibility Put Reputation at Risk by Inviting Activist Targeting? An Empirical Test among European SMEs. *Corporate Social Responsibility and Environmental Management*, 25(1), 1–13. <https://doi.org/10.1002/csr.1422>
- Gwee, L., Ayu, G., & Giantari, K. (2021). THE ROLE OF COMPETITIVE ADVANTAGE MEDIATES THE EFFECT OF INNOVATION ON BUSINESS PERFORMANCE. In *American Journal of Humanities and Social Sciences Research* (Issue 5). www.ajhssr.com
- Hartono, J., & Abdillah, W. (2014). *Konsep dan Aplikasi PLS (Partial Least Square) untuk Penelitian Empiris*. Yogyakarta: BPFPE.
- Hejazi, M. T., Al Batati, B., & Bahurmuz, A. (2023). The Influence of Green Supply Chain Management Practices on Corporate Sustainability Performance. *Sustainability (Switzerland)*, 15(6), 1–16. <https://doi.org/10.3390/su15065459>
- Hussein, A. S. (n.d.). Hussein, A.S. 2015. Penelitian Bisnis dan Manajemen Menggunakan Partial Least Square (PLS) dengan smartPLS 3.0. 2015, 18.
- Jermstipparsert, K., Namdej, P., & Somjai, S. (2019). Green supply chain practices and sustainable performance: Moderating role of total quality management practices in electronic industry of Thailand. *International Journal of Supply Chain Management*, 8(3), 33–46.
- Ji, Z., Zhou, T., & Zhang, Q. (2023). The Impact of Digital Transformation on Corporate Sustainability: Evidence from Listed Companies in China. *Sustainability (Switzerland)*, 15(3). <https://doi.org/10.3390/su15032117>
- Kanji, G. K., & Wallace, W. (2000). Business excellence through customer satisfaction. *Total Quality Management*, 11(7), 979–998. <https://doi.org/10.1080/09544120050135515>
- Khan, S. A. R., & Qianli, D. (2017). Impact of green supply chain management

- practices on firms' performance: an empirical study from the perspective of Pakistan. *Environmental Science and Pollution Research*, 24(20), 16829–16844. <https://doi.org/10.1007/s11356-017-9172-5>
- Koç, S., & Durmaz, V. (2015). Airport Corporate Sustainability: An Analysis of Indicators Reported in the Sustainability Practices. *Procedia - Social and Behavioral Sciences*, 181, 158–170. <https://doi.org/10.1016/j.sbspro.2015.04.877>
- Kumar, M. S., Raut, D. R. D., Narwane, D. V. S., & Narkhede, D. B. E. (2020). Applications of industry 4.0 to overcome the COVID-19 operational challenges. *Diabetes and Metabolic Syndrome: Clinical Research and Reviews*, 14(5), 1283–1289. <https://doi.org/10.1016/j.dsx.2020.07.010>
- Laosirihongthong, T., Adebajo, D., & Choon Tan, K. (2013). Green supply chain management practices and performance. *Industrial Management & Data Systems*, 113(8), 1088–1109. <https://doi.org/10.1108/IMDS-04-2013-0164>
- Mahardika, I. P. D., & Wayansantika, I. (2021). Strategies For Creating Competitive Advantage Through Product Development , Design And Quality (Case Study on the ZARA Brand in Badung Regency). *American Journal of Humanities and Social Sciences Research (AJHSSR)*, 5(1), 279–282.
- Malesios, C., De, D., Moursellas, A., Dey, P. K., & Evangelinos, K. (2021). Sustainability performance analysis of small and medium sized enterprises: Criteria, methods and framework. In *Socio-Economic Planning Sciences* (Vol. 75). Elsevier Ltd. <https://doi.org/10.1016/j.seps.2020.100993>
- Manatos, M. J., Sarrico, C. S., & Rosa, M. J. (2017). The integration of quality management in higher education institutions: a systematic literature review. *Total Quality Management and Business Excellence*, 28(1–2), 159–175. <https://doi.org/10.1080/14783363.2015.1050180>
- Mislan Sihite. (2018). *kompetensi, SDM, daya saing*. 4, 145–159.
- Mukhlis, & Permana, D. (2020). An Analysis of the Effect of Quality Management System Implementation on Corporate Performance through Competitive Advantage (A Study at PT . Persada Engineering & Contracting). *Ijisrt.Com*, 5(11), 995–1003.

- <https://ijisrt.com/assets/upload/files/IJISRT20NOV647.pdf>
- Novitasari, M., & Agustia, D. (2022). Assessing the Impact of Green Supply Chain Management, Competitive Advantage and Firm Performance in PROPER Companies in Indonesia. *Operations and Supply Chain Management, 15*(3), 395–409. <https://doi.org/10.31387/oscm0500355>
- Oakland, J., & Marosszeky, M. (2018). A new model and principles www.pmworldjournal.net Advances in Project Management Advances in Project Management Series 1 Lean Quality in Construction Project Delivery- a new model and principles 2. In *PM World Journal: Vol. VII* (Issue 6). www.pmworldlibrary.net
- Ogbeibu, Samuel, Charbel Jose Chiappetta Jabbour, James Gaskin, Abdelhak Senadjki, and M., & Hughes. (2021). “Leveraging STARA Competencies and Green Creativity to Boost Green Organisational Innovative Evidence: A Praxis for Sustainable Development.” *Business Strategy and the Environment 30*(5):2421–40. doi: 10.1002/bse.2754. “Leveraging STARA Competencies and Green Creativity to Boost Green Organisational Innovative Evidence: A Praxis for Sustainable Development.” *Business Strategy and the Environment 30*(5):2421–40. Doi: 10.1002/Bse.2754.
- Putu Ayub Darmawan, I., Arifudin, O., Renaldi, R., Made Rianita, N., Octavianus, S., Candra, L., Sri Lestari, A., Djati Satmoko, N., Muniarty, P., Nugroho Catur Saputro, A., Manik, E., & Kusumastuti, D. (2021). *TOTAL QUALITY MANAGEMENT DALAM DUNIA PENDIDIKAN (MODEL, TEKNIK DAN IMPLEMENTASI)*. www.penerbitwidina.com
- Porter, M. E. (1985). *Competitive advantage : creating and sustaining superior performance*. Free Press.
- Purwojatmiko, B. H., & Nurcahyo, R. (2020). Total Quality Management Implementation in Small Business: Case Study in Depok, Indonesia. *ACM International Conference Proceeding Series, 328–332*. <https://doi.org/10.1145/3400934.3400994>
- Putri, L. P., Astuti, R., Pulungan, D. R., & ... (2019). Pelatihan Total Quality Management Bagi Pelaku Usaha Mikro Kecil dan Menengah (UMKM).

Prosiding Seminar ..., 1(1), 399–402.

<http://journal.umsu.ac.id/index.php/snk/article/view/3643>
<http://journal.umsu.ac.id/index.php/snk/article/download/3643/3360>

- Putu Ayub Darmawan, I., Arifudin, O., Renaldi, R., Made Rianita, N., Octavianus, S., Candra, L., Sri Lestari, A., Djati Satmoko, N., Muniarty, P., Nugroho Catur Saputro, A., Manik, E., & Kusumastuti, D. (2021). *TOTAL QUALITY MANAGEMENT DALAM DUNIA PENDIDIKAN (MODEL, TEKNIK DAN IMPLEMENTASI)*. www.penerbitwidina.com
- Ramlawati, R., Murniati, S., Haditomo, A. H. C., Mambuhu, N., Indriakati, A. J., & Fitriana, F. (2022). Analyzing Mediation Effect of Competitive Advantage on Firm Performance As Measured By Total Quality Management and Supply Chain Management. *Jurnal Aplikasi Manajemen*, 20(1), 66–74. <https://doi.org/10.21776/ub.jam.2022.020.01.07>
- Rifda Naufalin, L. (2020). Tantangan Pengembangan Usaha Mikro Kecil Menengah (UMKM) di Kabupaten Banyumas. *Jurnal Ekonomi, Bisnis Dan Akuntansi (JEBA)*, 22(1), 95–102.
- Riswanto, A., Rasto, Hendrayati, H., Saparudin, M., Abidin, A. Z., & Eka, A. P. B. (2020). The role of innovativeness-based market orientation on marketing performance of small and medium-sized enterprises in a developing country. *Management Science Letters*, 10(9), 1947–1952. <https://doi.org/10.5267/j.msl.2020.2.019>
- Shad, M. K., Lai, F. W., Fatt, C. L., Klemeš, J. J., & Bokhari, A. (2019). Integrating sustainability reporting into enterprise risk management and its relationship with business performance: A conceptual framework. *Journal of Cleaner Production*, 208, 415–425. <https://doi.org/10.1016/j.jclepro.2018.10.120>
- Shafiq, M., Lasrado, F., & Hafeez, K. (2019). The effect of TQM on organisational performance: empirical evidence from the textile sector of a developing country using SEM. *Total Quality Management and Business Excellence*, 30(1–2), 31–52. <https://doi.org/10.1080/14783363.2017.1283211>
- Shahzad, M., Upshur, R., Donnelly, P., Bharmal, A., Wei, X., Feng, P., & Brown,

- A. D. (2019). A population-based approach to integrated healthcare delivery: A scoping review of clinical care and public health collaboration. *BMC Public Health*, 19(1). <https://doi.org/10.1186/s12889-019-7002-z>
- Sihite, M. (2018). Competitive Advantage: Mediator of Diversification and Performance. *IOP Conference Series Materials Science and Engineering*, 288(1), 1–6.
- Srivastava, S. K. (2007). Green supply-chain management: A state-of-the-art literature review. In *International Journal of Management Reviews* (Vol. 9, Issue 1, pp. 53–80). <https://doi.org/10.1111/j.1468-2370.2007.00202.x>
- Talib, F., Rahman, Z., & Qureshi,) M N. (2010). 55 PARETO ANALYSIS OF TOTAL QUALITY MANAGEMENT FACTORS CRITICAL TO SUCCESS FOR SERVICE INDUSTRIES. In *Original Scientific Paper (1.01)* (Vol. 4, Issue 2). <http://ssrn.com/abstract=2725175>
- Tarigan, Z., Jiputra, J., & Siagian, H. (2021). The effect of supply chain practices on retailer performance within information technology as moderating variable. *International Journal of Data and Network Science*, 5(1), 47–54.
- Tasleem, M., Khan, N., & Nisar, A. (2019). Impact of technology management on corporate sustainability performance: The mediating role of TQM. *International Journal of Quality and Reliability Management*, 36(9), 1574–1599. <https://doi.org/10.1108/IJQRM-01-2018-0017>
- Utarayana, I. K. K., & Mertha Sudiarta, G. (2021). Competitive Advantages in Mediating Supply Chain Management on Company Performance (Empirical Study at Agro-technology SME in Tabanan, Bali, Indonesia). *American Journal of Humanities and Social Sciences Research*, 5(4), 355–360. www.ajhssr.com
- Viani, A., Prabawani, B., & Dewi, R. S. (2022). Analisis Green Supply Chain Management dan Porter's Five Forces pada Industri Pertanian Kopi (Studi Kasus UMKM Two Heart Kopi Posong). *Jurnal Ilmu Administrasi Bisnis*, 11(2), 298–300. <https://doi.org/10.14710/jiab.2022.34711>
- Wade, M., & Hulland, J. (2004). This content downloaded from 62.109.17.50 on Sat. In *Source: MIS Quarterly* (Vol. 28, Issue 1).

- Walker, H., Di Sisto, L., & McBain, D. (2008). Drivers and barriers to environmental supply chain management practices: Lessons from the public and private sectors. *Journal of Purchasing and Supply Management*, 14(1), 69–85. <https://doi.org/10.1016/J.PURSUP.2008.01.007>
- Wang, Z., Wang, Q., Zhang, S., & Zhao, X. (2018). Effects of customer and cost drivers on green supply chain management practices and environmental performance. *Journal of Cleaner Production*, 189, 673–682. <https://doi.org/10.1016/j.jclepro.2018.04.071>
- Yildiz Çankaya, S., & Sezen, B. (2019). Effects of green supply chain management practices on sustainability performance. *Journal of Manufacturing Technology Management*, 30(1), 98–121. <https://doi.org/10.1108/JMTM-03-2018-0099>




Ekonomi Umm

PENGARUH TOTAL QUALITY MANAGEMENT DAN GREEN SUPPLY CHAIN MANAGEMENT TERHADAP SUSTAINABILITY ...

 Marco

 MANAJEMEN PERIODE IV TAHUN 2024

 University of Muhammadiyah Malang

Document Details

Submission ID

trn:oid::1:3018476043

Submission Date

Sep 24, 2024, 8:49 AM GMT+7

Download Date

Sep 24, 2024, 8:51 AM GMT+7

File Name

Marco_2020-437_-_Naskah_Publikasi_-_Marco_437.docx

File Size

262.8 KB

14 Pages

4,052 Words

26,623 Characters




19% Overall Similarity

The combined total of all matches, including overlapping sources, for each database.

Filtered from the Report

- Bibliography
- Quoted Text

Top Sources

- 16%  Internet sources
- 13%  Publications
- 17%  Submitted works (Student Papers)

Integrity Flags




0 Integrity Flags for Review

No suspicious text manipulations found.

Our system's algorithms look deeply at a document for any inconsistencies that would set it apart from a normal submission. If we notice something strange, we flag it for you to review.

A Flag is not necessarily an indicator of a problem. However, we'd recommend you focus your attention there for further review.

Top Sources

- 16%  Internet sources
- 13%  Publications
- 17%  Submitted works (Student Papers)

Top Sources

The sources with the highest number of matches within the submission. Overlapping sources will not be displayed.

1	Internet	
dspace.uii.ac.id		9%
2	Internet	
repository.umy.ac.id		3%
3	Student papers	
Universiti Teknologi Petronas		3%
4	Internet	
openlibrarypublications.telkomuniversity.ac.id		2%
5	Internet	
repository.uksw.edu		2%