

**EXPLORING STUDENTS' EXPERIENCES OF USING TECHNOLOGY
TO DEVELOP LISTENING SKILLS: A NARRATIVE STUDY**

THESIS

In partial Fulfillment of the Requirement for Master`s
Degree in English Language Education



BY

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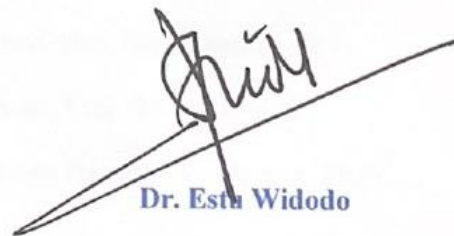
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The Writer,



SHOBRIYAH NIKMAH

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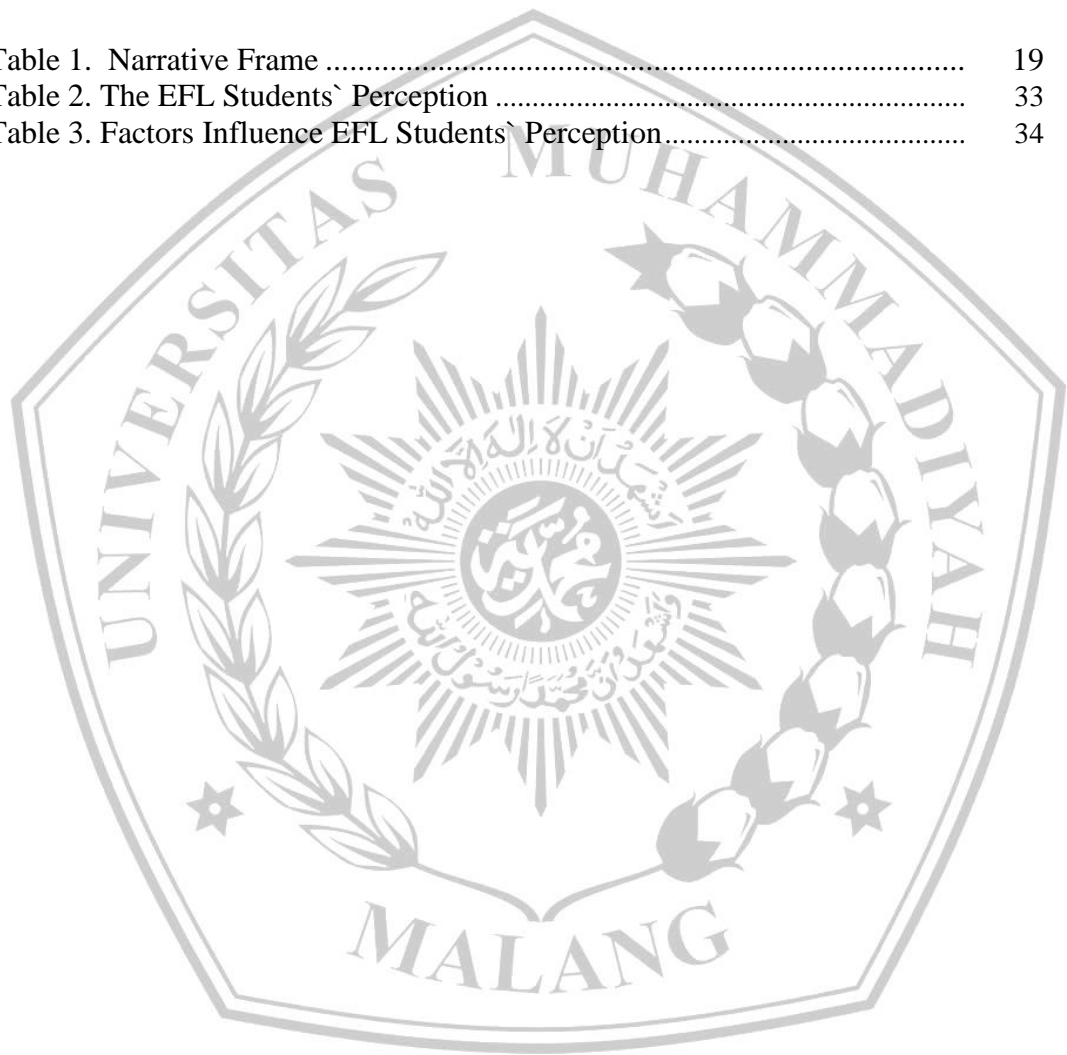
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ABSTRACT

This study explores the experiences of English as a Foreign Language (EFL) students using technology to develop listening skills, with a particular focus on academic content from TED Talk on the TikTok platform. The research aims to understand students' perceptions of this technology and identify the factors influencing their perception. Employing a narrative inquiry methodology, data were collected from a class selected using purposive sampling. From these, nine participants were interviewed based on convenience sampling, and their stories are represented by seven students. The findings reveal that most students found TED Talk content on TikTok to be an engaging and effective media for developing listening and other English skills due to its accessibility, variety of topics, and the quality of public speaking. However, some students perceived the content as monotonous and preferred other media. Influential factors include personality, learning preferences, motivation, duration, intensity, language level, motion, repetition, and novelty. This study underlines the importance of integrating diverse technological platforms in language learning to develop English skills.

Keywords: EFL students, Listening skills, TED Talk on TikTok, Educational technology

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ABSTRAK

Studi ini meneliti pengalaman siswa Bahasa Inggris sebagai Bahasa Asing (EFL) dalam menggunakan teknologi untuk mengembangkan keterampilan mendengarkan, dengan fokus khusus pada konten akademis dari TED Talk di platform TikTok. Penelitian ini bertujuan untuk memahami persepsi siswa terhadap teknologi ini dan mengidentifikasi faktor-faktor yang memengaruhi persepsi mereka. Dengan menggunakan metodologi narrative inquiry, data dikumpulkan dari kelas yang dipilih menggunakan teknik purposive sampling. Dari data tersebut, sembilan peserta diwawancarai berdasarkan convenience sampling, dan cerita yang disajikan didalam tesis ini diwakili oleh tujuh siswa yang memiliki kemiripan persepsi. Temuan penelitian menunjukkan bahwa sebagian besar siswa menganggap konten TED Talk di TikTok sebagai media yang menarik dan efektif untuk mengembangkan keterampilan mendengarkan dan keterampilan Bahasa Inggris lainnya karena aksesibilitasnya, variasi topik, dan kemampuan speaker dalam berbicara di depan umum. Namun, beberapa siswa menganggap konten tersebut monoton dan lebih menyukai media lain. Faktor-faktor yang memengaruhi persepsi siswa meliputi kepribadian, preferensi belajar, motivasi, durasi, intensitas, bahasa, gerakan, pengulangan, dan kebaruan. Penelitian ini menggarisbawahi pentingnya mengintegrasikan berbagai platform teknologi dalam pembelajaran bahasa untuk mengembangkan keterampilan Bahasa Inggris.

Kata Kunci: EFL students, Listening skills, TED Talk on TikTok, Educational technology

CHAPTER I

INTRODUCTION

This chapter discusses of the background of the study, Research question, Objective of the Research, Significance of the Study, Scope and Limitation, and the Definition of the Key Term.

1.1 The Background of the Study

In this era, technology has become a necessity in life and cannot be separated from society, especially adults. Technology makes knowledge easy and faster to access. Teachers and students can use it as the media for learning English. There are abundant English learning platforms or applications to facilitate students' for practicing their English proficiency. One of them is TikTok. It is a social media site, which refers to a platform that lets users share content, communicate online, and create communities.

It is a platform of media that recently has a billion users in over 150 countries (Clark & Paivio, 1979)(Doyle, 2023). At the same time, Indonesia has the second most TikTok users in the world, with 99 million users (Ahmad et al., 2023). The use of TikTok has reached its popularity nowadays. Furthermore, the massive use of TikTok worldwide aligns with the long-time users spend accessing TikTok. According to TechCrunch (2021) from 400.000 of the Custodia family, the average time of using TikTok is 45.5 hours per month or 91 minutes per day. In 2023, it is predicted that there will be a significant increase in TikTok usage.

People spend about 47.5 hours per month or 95 minutes per day on TikTok (Doyle, 2023). It shows that many people use and enjoy TikTok as a social media platform. Therefore, the idea of using TikTok as a learning resource and media is worth considering. Since Tik-Tok video consists of video and audio, the language teachers can consider using it for listening materials or practices. Listening is a

part of English skills, and it is essential in the communication process to understand what others are saying. Sadiku (2015) said Listening is a process that enables the listener to understand and participate in the communication process. In addition, Listening is one of the best ways to learn something new, which can help us meet practical needs as we know things that help us finish tasks at work or school and get things done (Leonard, 2012). Thus, Listening is inseparable from life. This is a way to get and understand information or content into meaning.

Gilakjani and Sabouri (2016) found that students have difficulties in listening because the universities frequently find difficulties finding appropriate materials for listening, so they usually focus on vocabulary, writing, and reading skills. A study by Tersta and Novianti (2017) also revealed that many students experience difficulties in listening. It indicates that students still face many challenges in listening skills and need to be trained with appropriate materials. Therefore, the role of teachers is essential in maximizing the learning. The teacher needs to train the learners' focus by encouraging their curiosity and engagement (Kumbakonam et al., 2017). Teachers should help and teach students to learn and practice listening skills to achieve students' goals (Sarovar and Journal, 2021). In order to create a good learning atmosphere, teachers can integrate listening materials with popular technology like Tiktok.

TikTok has short video content that adults like and enjoy watching. Moreover, a short video will be easy to remember and exist. According to Zhang (2020), in his journal entitled *A Brief Study on Short Video Platform and Education*, memory can be sustained using short video clips. The feature on TikTok can attract the audience's attention and enable users to process a wide range of information quickly and naturally. A study by Novitasari and Addinna (2022) about *Students' Perception on the use of TikTok for Learning English* concludes that Students' English skills are improving by using TikTok, including listening. So, TikTok's content can be an option for teachers to develop students' listening skills. There are a lot of educational content in TikTok that can be used as listening material like TED Talk.

Many studies have been done using information and communication technology to improve listening skills. For example, a study by Angkasawati (2019) entitled *The use of Listening Logs through WhatsApp in Improving Listening Comprehension of EFL Students*. This study revealed that there is a significant improvement toward students' listening comprehension when listening to listening logs through WhatsApp. The application helped students to get more information and listening material effectively since it could be practiced outside the classroom. It indicates that the use of information and communication technology like WhatsApp as learning media can give a positive impact on students' listening skills.

The second study by Izzah et al. (2020) is entitled *Students' Perception of TED Talk Video to Improve Listening Skills*. This study tried to investigate students' perception toward the use of TED Talk video in improving their listening skills. This study showed that using TED Talk video as a media for improving listening skills gives a positive perception and high appreciation. This study also revealed that students enjoyed the learning experience when using TED-Talk and did not find any problematic issues. Therefore, TED Talk can be used as an inspiration for English teachers to design an interesting listening class.

The third study by Perangin-angin et al. (2021), entitled *Improving Student's Listening Skills using TikTok at SMP Swasta Amalyatul Huda Medan*. The aim of this study is to enhance the listening skills of students through the use of TikTok as a media. This study reported that TikTok can improve students' English listening skills. This study also reported that students enthusiastically participated in learning listening by using the TikTok application.

However, research which integrates both platforms: TED Talk as an academic content platform and TikTok have not receive much attention. The integration of both platforms above is considered necessary due to its different strengths. TikTok is entertaining while TED Talk is considered more academic. As teachers we need to carefully consider that while we may let students' study in

more fun ways, they also need to learn in more academic ways by listening. Therefore, this research is essential to be conducted.

1.2 The Research Question

Based on the background of the study above, the researcher questions are:

1. How do the students perceive their experience of using academic content from TED Talks on TikTok to develop listening skills?
2. What factor affects their current perceptions of using academic content from TED Talk on TikTok to develop listening skills?

1.3 The Objective of the Study

1. To find out how students perceive their experience of using academic content from TED Talks on TikTok to develop listening skills.
2. To find out the factors that affect students' current perception of using academic content from TED Talk on TikTok to develop listening skills.

1.4 The Significance of the Study

Theoretical aspect: Following the background of this study, the results of this study are expected to enriched theories of listening from the abundant platform available on the website. In addition, it is to understand the students' perceptions of the use of Academic Content from TED Talk on TikTok to develop Listening. Students' perceptions can offer insight into implementing TikTok as a learning media and know the advantages and disadvantages of students' perception of academic content from TED Talk on TikTok for promoting listening skills.

Practical aspect: This research will contribute to some stakeholders. The findings from this research will hopefully inform teachers and others when choosing the media for teaching-learning. This research will help teachers to find an appropriate media to teach listening by understanding students'

perceptions. It will be one of the references for selecting appropriate material based on students' perspectives. Secondly, it offers practical guidance for curriculum developers to utilize TikTok as a supplementary tool, to enhance contemporary learners' listening skills and interests. Their perceptions can provide insight into implementing TED Talk media on TikTok to develop listening skills. It relates to the English Department of media consideration or a device that supports technology-based learning.

Moreover, this research will also enable the platform designers to contribute by adding or considering content that supports the material in developing listening skills. Thus, this study's results can increase media creators' awareness about developing the students' listening skills. This research highlights the students' perception of academic content to allow the teachers to match their teaching materials with students' expectations and perceptions.

1.5 The Scope of the Study

Technology is a broad term encompassing various platforms and applications. In this study, the researcher primarily observes the use of TikTok as a platform for accessing TED Talks, which serve as academic content aimed at enhancing listening skills among EFL students in the English education department. TikTok hosts a wide array of content categories, including entertainment, sports, education, and more. However, this study focuses on the utilization of TED Talks within the TikTok platform, limiting the scope to educational content accessed through this specific media. This research does not encompass other departments or other ways TED Talks may be open on different platforms. It will explore the perceptions of these EFL students regarding their experience of using TED Talks on TikTok for listening skill development.

1.6 The Definition of the Key Terms

Perception: Perception is an idea that has many parts or different ideas for each person in their mind. Perception is a cognitive phenomenon dependent on the brain's neural processes, prior learning, and experiences (Pickren and Rutherford, 2010). Perception is the way we organize, understand, and make sense of the knowledge we get from our senses about something. It includes the brain choosing, organizing, and making sense of information. Perception helps us understand our environment, recognize something, and decide what we feel and see. Our thoughts and feelings, as well as our past experiences, hopes, and motivations, can affect how we see things.

TikTok: TikTok is a social media platform for short music videos that enables users to use it for various purposes, including making and watching short videos (Yu, 2019). It is a social media application and music video platform where users can create, edit and share short video clips complete with filters and accompanied by music support.

TED Talk: TED (Technology, Education, Design) is a recorded public speaking presentation, direct interviews with TED's most famous speakers, and personal experiences that have inspired people worldwide (Gallo, 2014). It is an application containing many presentations to share ideas, experiences, or expertise on a particular theme.

Listening: According to Solak (2016), listening is an active and interactive process in which a listener receives speech sounds and attempts to assign meaning to the words said. To respond effectively to oral communication, the listener attempts to comprehend the intended message of the verbal text.

CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter provides some basic studies of this study, those are: Definition of perception, Factors that influence perception, Social media that include TikTok and TED Talk, and EFL Students' listening skills.

2.1 Concept of Perception

2.1.1 Definition of Perception

English teachers need to consider students' perception in designing and developing teaching media or material. Perception is how people perceive sensory information from their surrounding (Judge, 2013). It involves entering messages or data through the five senses, namely sight, hearing, scent, taste, and touch (Qiong, 2017). Perception allows us to recognize, understand, and respond to the stimuli around us, including objects, events, people, and situations. The object will be interpreted along with our sensory organs to identify the environment through the senses that may differ from one to another.

In addition, the person's experiences will be interpreted by their brain to a particular impression or meaning. Perception is the process of selecting and identifying environmental information to determine its meaning (Alvarado et al., 2011). Perception basically refers to how a person interacts with his environment through his senses. When there is an object, people use their senses and brains to observe it, and then the information is interpreted in its meaning and lets people respond. This shows us that perception is how we understand environmental information.

By having some definition of perception above, perception is the process of interpreting information received from human sense organs or instructions about objects and events to give meaning to the surroundings or environments. This research explores the perceptions of EFL students in the English department

toward utilizing Academic Content from TED Talk on TikTok for practicing Listening skills. Students' perceptions are fundamental in the teaching and learning process because teachers need to be aware of their preferences regarding their learning styles, interests, and other things that can affect their learning outcomes.

2.1.2 Factors that Influence Perception

According to Alizamar and Couto (2016) perception is a psychological study of human cognition because it is a psychological process of thinking, acquiring knowledge, and managing incoming impressions through sensing. It relates to internal factors of perception. There are two factors that influence human perception in seeing the same thing, they are internal and external factors (Jain, 2005; Madeswaran, 2019; Singh, 2015).

1. Internal factors

Internal factors are aspects that relate to the perceiver. People have different perceptual mechanisms that make them perceive something differently because every person has different backgrounds, expectations, experiences, etc. (Madeswaran, 2019). Jain (2005) and Singh (2015) stated that the aspects that influence internal factors are personality, learning and motivation.

a. Personality

Personality and perception have an interesting relationship. Personality affects the perception of what and how people perceive something. Personality dimensions such as locus of control and level of authoritarianism can influence perceptions of success, failure, and views on things. On the other hand, differences between field-dependent and field-independent individuals can also influence how they process information and interact.

b. Learning

Internal factors like learning can influence perceptual selection and form what is referred to as a perceptual set. Perceptual set refers to a person's expectations of a stimulus based on previous learning and experience. Past experiences and learning can influence how they perceive certain situations.

c. Motivation

Motivation also plays an important role in determining someone's perception. People tend to pay attention to things that provide benefits and ignore annoying things because people process pleasant stimuli more efficiently and accurately than unpleasant stimuli.

2. External factors

External factors are aspects related to stimuli and the environment that will be noticed or perceived by a particular individual or organism. These elements outside the individual influence how the individual notices or responds to the environment around them (Jain, 2005; Madeswaran, 2019; Singh, 2015). They said that the aspects that influence external perception factors are:

a. Size

Size is a physical attribute of an object that refers to its spatial dimensions, including length, width, and height. It involves complex processes of visual information processing and contextual interpretation in the science of perception. In the context of digital content can be interpreted as the duration or length of the content

b. Intensity

Intensity influences the possibility of something being perceived or noticed by an individual. It also can refer to the frequency and engagement levels of the content.

c. Contrast

Contrast is a striking difference that can attract attention and influence how a person perceives a stimulus. It can occur through elements such as bold letters, different clothing, or differences between objects and backgrounds.

d. Motion

Movement, or the illusion of movement, attracts more attention than stillness. Moving factors are more likely to be perceived than stationary factors.

e. Repetition

Repetition is where the repetition of a factor or stimulus has greater potential to be perceived or attract attention compared to a single factor or stimulus.

f. Novelty and familiarity

Novelty and Familiarity refer to the ability of new (novel) or familiar (familiar) elements in the environment to attract attention, depending on the particular context or situation. Factors such as uniqueness, size, and level of Familiarity can influence the probability that a stimulus is perceived.

2.2 Technology in Language Learning

Technology has revolutionized the landscape of language learning, offering diverse tools and platforms that enhance educational experiences beyond traditional methods. In recent years, the integration of digital platforms and applications has significantly impacted how languages are taught and learned. Recent technological progress has enabled educators to integrate technology into education, making its use widespread in language learning (Shadieff & Yang, 2020). Social media platforms, in particular, have emerged as dynamic spaces

where language learners engage with authentic content, interact with native speakers, and practice language skills in real-world contexts.

Social media is a digital platform that enables its users to interact with one another or share content such as videos or photographs, and it's a digital platform which provides facilities for social activities for each of its users. Social media is a network of technologies used to communicate and disseminate information through internet users (Santoso et al., 2022). One of the key benefits of social media is its role in facilitating the sharing and dissemination of information (Kaplan and Haenlein, 2010). As society continues to engage social media, it has become a powerful tool for connecting individuals, accessing diverse content, and staying informed in an increasingly connected world even as a resource for learning.

Social media as media have the potential to facilitate the learning process. A study by Kumar and Nanda (2019) explored the use of social media platforms as a media tool in higher education. They found that social media can facilitate communication and collaboration among learners, as well as enhance their motivation to learn. These studies suggest that the use of media tools in teaching and learning can be effective in enhancing learning outcomes and developing learner engagement. As part of the broader landscape of social media, platforms like TikTok and TED Talk also contribute to the diverse range of media tools available, further enriching the learning experience for individuals in various contexts.

2.2.1 TikTok

TikTok is a short video-sharing platform that aims to present the world's creativity, knowledge, and precious life moments. That was the fastest-growing social media in the world, and many young people use it (Weimann and Masri, 2020). Its primary purpose is to show off the world's creativity, knowledge, and valuable life moments. TikTok has changed how people express themselves and share things because it has a unique style and is easy to use. TikTok has always

had a fascination with people all over the world, whether through educational lessons, dance challenges, or honest views of everyday life. It offers a unique and dynamic space for creative expression and connection.

TikTok's popularity and accessibility make it a potential platform for integrating academic content. This platform is also used for learning that can be browsed and watched whenever and wherever a user wants, as long as the user can connect to the network (Duan, 2023). TikTok has the potential to facilitate language learning for EFL students. Hu and Du (2022) found that incorporating TikTok into language learning activities can enhance students' motivation, engagement, and language proficiency. This allows EFL students to browse and watch educational content that aligns with their language learning goals.

TikTok has emerged as a powerful and influential platform that showcases creativity, knowledge, and life moments. Its popularity among young people and its unique style have shaped modern digital culture. TikTok's accessibility and potential for academic integration make it a promising tool for language learning, as it offers a flexible and engaging learning environment for EFL students. The short videos and visual appeal of the site give students a chance to practice their listening and understanding skills and see how native speakers use language.

2.2.2 TED Talk

TED (Technology, Education and Design) Talk is a platform for sharing innovative ideas and inspiring stories formed from presentations delivered by experts in various fields. It is a variety of recorded conference presentations on a wide range of diverse topics in which a speaker shares his/her knowledge with the intention of inspiring and stimulating the audience (Romanelli et al., 2014). Education is one of the prominent themes explored in TED Talk.

TED talk has a positive educational impact which can be seen from the diversity of the content (Samuel and Añ, 2020). The platform has a wide range of presentations about different parts of education, from innovative teaching approaches to the challenges and possibilities in the global education system.

Famous speakers and subject matter experts share their ideas and experiences, giving the audience new ways of looking at things and encouraging them to think beyond conventional boundaries.

TED Talk has become a valuable educational resource, providing experts and innovative thinkers a platform to share ideas that stimulate thought and inspire positive change within education. This platform was part of academic and specific English courses that were used to extend the approach to developing listening skills (Rudneva et al., 2019). They said that RUDN University, Russia implemented blended learning and TED Talk to develop specific listening skills in the ESP curriculum. This platform has played a pivotal role in academic and specialized English courses, serving as an effective tool for enhancing listening skills.

According to Izzah et al. (2020), the advantage of using TED Talk videos is that we can choose listening material appropriate to the learner's level. On the other hand, it may contain difficult words in multiple languages (Tira Nur Fitria, 2022). That is acceptable as there are various kinds of talks at different levels, so users can choose based on their needs. One media that can be used to develop students' listening skills is a TED Talk. TED talks have been highly recommended for use in class and out of style in various ways, including academic listening training, because they have various topics.

2.3 EFL Students Listening Skills

Listening is an activity of giving attention to a sound or what others are saying to understand its meaning. Listening is one of the most essential parts of being able to communicate (Renukadevi, 2014). In communication, listening takes more percentage in understanding a communication than other skills (Mukminin et al., 2021). It gives learners auditory input and allows them to interact in spoken conversation. Language learners must receive and interact with language input and focus on listening outcomes, like replying or explaining the meaning (Vandergrift and Goh, 2012). Thus, Listening is essential for receiving

information from what students are hearing and then comprehending and processing that information to gain an understanding of what they are hearing. However, EFL students still have difficulties in listening skills.

The difficulties in listening skills that face by many Indonesian EFL Students` are lack of vocabulary so they do not know what materials are being talked about, furthermore, they thought that grammatical and pronunciation are serious problems (Wahyuni and Septianasari, 2020). Students also struggled with English phonic, vocabulary, time, and facility (Alharbi & Al-Ahdal, 2022). Moreover, the EFL students are more concerned with theoretical such as listening and answering the question or task than enhancing listening skills (Mulyadi et al., 2022). They said the difficulties also faced by teachers who train EFL students` listening. Teachers often have difficulty finding materials corresponding to their students' English level and also which are familiar to students.

Addressing these difficulties or problems for EFL students or teachers, it is crucial to develop the platform as media that students can use to practice their listening skills because this skill is essential for EFL students in an English school. The media comes from the phenomenon related to their lifestyle by using popular applications for positive activities such as English learning (Setyowati, 2019). The application or platform, such as TED Talk, can be used as academic content on TikTok. Moreover, Paivio & Clark (1979) mentioned dual coding theory (DCT), which explains that humans learn and experience things through connections between representations of words (verbal) and images (nonverbal). Understanding spoken information (listening) more effectively by connecting words (verbal) and images (nonverbal) can improve understanding and memory. Considering the aforementioned points, understanding English listening skills or spoken English will improve students` general communication skills. When someone listens well, they will be able to talk better. Both the speaker and the listener must be able to understand each other (Setyowati, 2019). Good listening ability will also help them improve their language, like pronunciation, and understand cultural differences. Students who listen well are likely to do well in

university, perform well on language proficiency exams, and perform well in real-life settings where English is used. By constantly improving their listening skills, EFL students can become better communicators, learn about other cultures, and improve their English language skills.

2.4 Developing Listening Skill

In learning a foreign language, listening is perhaps the most important skill to develop for comprehension. This is because it's the primary way learners receive linguistic input. To develop listening skills effectively, practice and the right media are essential. The modern era offers a wealth of technological resources that can significantly enhance listening practice. Online platforms provide access to a vast library of materials to various learning levels and interests. Audio technology offers a readily available and affordable resource for language learners. Students can access a wide range of voices, accents, and cultural contexts, all at a low or no cost (Nemtchinova, 2013). A good listener is an active listener, fully engaged with the spoken language, capturing the main idea, and understanding important detail.

In understanding the details or idea, one of the important things to be attention is understands the accent. Accent holds one of important aspect in it. Understanding accent is crucial for contextual comprehension as it conveys subtle cues about the speaker's background, intention, and emotional state (Johansen, 2019). Familiarizing yourself with various accents and speaking styles will make it easier to understand what other people say. The more exposure you have to different ways people speak, the easier it is to understand different accents.

Thus, Mastering listening skills is essential for foreign language acquisition. As the primary source of linguistic input, listening allows learners to absorb the language and build comprehension. Fortunately, the modern era offers a plethora of technological resources to enhance listening practice. Moreover, effective listening requires active engagement, grasping main ideas, and paying attention to

accents to understand important details and speaker intent. This practice will significantly improve learners' ability to comprehend spoken language and navigate cross-cultural communication effectively.



CHAPTER III

RESEARCH METHODOLOGY

This chapter presents research design, research setting and participant, data collection, data analysis and trustworthiness for this research.

3.1 Research Design

This study applied a narrative inquiry as part of the qualitative method. Qualitative method begins with assumptions and interpretive/theoretical frameworks to explore situations (Creswell and Poth, 2016). It aims to interpret human actions or a phenomenon that can produce new theories, align with existing theories or concepts, and develop or explain existing theories (Guanabara et al., 2010). In addition, narrative inquiry involves collecting stories from individuals, documents, and group conversations with a collaborative focus on researcher and participant interactions, offering an understanding of who someone is and when the events occurred (Creswell, John W. & Poth, 2016). This approach helped present an in-depth understanding of the students' perceptions encountered while utilizing academic content on TikTok as a learning media.

3.2 Research Setting and Research Participants

The participants of this were a class of students in the second semester at UIN Raden Intan Lampung. The researcher used purposive sampling to select the participants. Purposive sampling in qualitative research involves selecting participants based on criteria or certain qualities but also considers factors such as willingness to participate, availability, and ability to express experiences directly (Etikan, 2016). Thus, some criteria were set to select the participant. The participant had to fulfill these three criteria: (1) Being a second-semester EFL

Student; (2) Studying academic listening skills in the second semester; (3) Completing listening skill courses in their previous semester.

3.3 Research Instrument

To obtain the data, the research instruments used in this research are a narrative frame and an interview.

a. Narrative Frames

A narrative frame is a data collection instrument for collecting participant narratives (Barkhuizen, 2014). The participants' freedom to tell their experiences is determined by the story structure or framework that has been determined (Prabling et al., 2019). In addition, Greenier and Moodie (2021) said that it is an instrument that consists of some questions or sentences that facilitate participants, allowing some of them to construct narratives that can be compared in terms of length, form, and substance, thereby allowing the researcher to focus on the research objectives. Here, the participants received guidance for the content to be written, or this stimulated reflection in their thinking so that the data or the information is facilitated efficiently in terms of time and participants (Barkhuizen & Wette, 2008). Thus, students were encouraged to create stories from the given frames where these stories represent the meaning of their experiences. These frames provided a structure that participants could follow to produce a consistent narrative. The frame or template guided the students in the content of the stories they created.

In this narrative framework, the researcher designed the template with ten questions organized in such a way that they would determine the direction the story would take. There are 20 students who wrote their opinions with the guidelines given. The researcher asked the students to read the instructions and all the guidelines in the narrative frame before writing their perceptions. In this study, the students drew on their experience using academic content from TED Talk on TikTok to develop listening skills.

Table 1. Narrative Frame

Instruction:

- 1) Please write a story based on your experience. You do not need to follow exactly what the provided guidelines below. However, you can use the guidelines to assist and keep track of the ideas appropriate to this study.
- 2) Write as much as you want to express your story fully after watching academic content on TikTok.
- 3) In your story, share your personal feelings and reflections on your experience after watching academic content on TikTok.
- 4) Please reread your narrative and think about what you have not included in your narrative. If there is any, please add.
- 5) You may write in Bahasa Indonesia if you cannot write your narrative in English.

Guidelines for Narrative Frames

1. How long and how often are you using Tik Tok in a day?
2. What is your favorite feed on TikTok and what are the reasons?
3. Have you had any experience of watching academic content on any platform or application?
4. How do you feel the first time listening to academic content?
5. What aspect of listening is challenging and why?
6. What aspect of listening you enjoy and why?
7. What about TED Talk on TikTok? Do you find it interesting?
8. What are your thoughts on whether TED Talks on TikTok are challenging or interesting? Why do you feel that way?
9. What do you think about the given duration? Explain why you feel so?
10. Will you continue using this media for future listening practice?

b. Interview

The interview is the dialogue used to gather data from people about opinions, beliefs, and feelings about situations in their own words that lead to the researcher's interpretations (Guanabara et al., 2010; Robert & Brown, 2004). In this study, the data was collected by using semi-structured interviews. The participants who were interviewed were collected with convenience sampling using the criteria explained above. There were nine students who were interviewed by the researcher. The interview was conducted in several steps. After reading the narrative frame from the participants, the researcher continued with an in-depth interview. The participants were interviewed individually for 15 minutes to 30 minutes. They were asked several questions regarding their experience using TikTok for academic content. The researcher recorded the interview process. The transcription and analysis of the audio were done to know more about participants' perceptions of their experience using TikTok for academic content.

3.4 Data Collection Procedure

This study aimed to analyze and tell the student's perceptions using a narrative frame, and the data was collected through the following procedures:

1. The researcher gave some videos of TED Talk as academic content from TED Talk on TikTok to EFL students.
2. After two weeks, the researcher gained data from the narrative framework from students who had been given videos of TED Talks as academic content from TED Talks on TikTok as their additional self-study.
3. Then, the researcher interviewed some students. They had an in-depth interview. The participants could share both successful and unsuccessful stories. From the interview, the researcher could get the information deeply.

3.5 Data Analysis

In this research, narrative analysis was used to analyze the data. It is a method used to understand and interpret human experience, focusing on the structure, patterns, and meaning contained in the narrative. It uses stories to show how people experience and act for people who study human experiences related to connecting with their experiences because people give their lives meaning through these stories (Oliver, 1998). In addition, Oliver (1998) defines narrative analysis as a method of data analysis used to understand and explore life narratives through interviews, emphasizing data collection, narrative analysis, and interpretation of the life stories of individuals or groups. Creswell (2007) divided narrative analysis into 6 steps, as follows:

1. Data managing: Create and organize files for data.
2. Reading and memo-writing: Read through the text and make margin notes from the initial code.
3. Describing: Describe the story or objectives of experience and place it chronologically.
4. Classifying: Identify stories, locate epiphanies, and identify contextual materials.
5. Interpreting: Interpret the larger meaning of the story.
6. Representing, visualizing: Present narration focusing on processes, theories, and unique and general life features.

1.6 Trustworthiness

In this research, credibility was used to avoid bias. Credibility is the methodological procedures and sources used to ensure that the participants' statements and the researcher's interpretations match up well (Given, 2008). The researcher used triangulation in this credibility, using narrative frame and interview as data sources. Therefore, using the proper data collection methods opened the way for more profound and more accurate discoveries.

CHAPTER IV

FINDING AND DISCUSSION

This chapter explores the perceptions and influencing factors of TED Talks on TikTok. This research was conducted on February 28, 2024, and March 4, 2024. In collecting the research findings, narrative frames and interviews were carried out. From the data collected, the findings are described below:

4.1 FINDING

The following will present stories from EFL students about their experiences with academic content from TED Talks on TikTok to develop listening skills.

4.1.1 David's Story

The narrative from David captures the common themes expressed by Evelyn

The Speaker's Public Speaking Generates Interest in the TED Talk.

David is an English education student. As a student of English Education, he should master English skills, including listening. However, he experiences challenges. *“When I see content that can improve my English skills, such as listening skills, the most challenging thing is hearing foreigners talking because it is different when foreigners and local people talk; they are like muttering (Narrative Frame/story 16/No.5/Appx.1)”* said David.

Then, he found a TED Talk on TikTok with native speakers who were experts in their fields. Besides his challenges in listening, the TED Talk on TikTok was interesting because he was amazed by the speakers; they were very good at presenting ideas. *“It's really interesting. When I found out about the TED Talk on TikTok, it was exciting because it was enjoyable for people who want to be good at public speaking. Their public speaking was excellent, so it helped me learn how to have good public speaking, be confident, and have the intonation fit in when speaking in front of many people (Narrative Frame/story*

16/No.8/Appx.1)” said David. He keeps watching TED Talk videos on TikTok and pays attention to improve his ability to speak in public.

In addition, he likes the length or duration of the TED Talk available on TikTok compared to when he sees TED Talks on other platforms. The long duration makes him easily bored. *“I get bored when watching something for a long duration. In addition, the duration presented here is amazing because I already have the summary. If I watch it on other applications, especially on YouTube, it will take a long time to watch (Interview/2nd/S(2)6/Appx.2)”* said David. Moreover, he likes TikTok and always accesses this platform every day.

In the context of listening, he prefers practicing listening using video rather than audio, even though he knew the original listening test would only use audio later. He thinks practicing using videos, including academic content such as TED Talks on TikTok, is fine because he is still training. It is easier to know what the speaker means by seeing visualizations while listening because he can see their gestures. *“When I see their expressions or lip movements, it will be easier than if it is just audio. Sometimes, I have difficulty estimating the speaker’s speaking. Videos help me estimate and even know the overall meaning of what is being said because I can see the movement (Interview/2nd/ S(2)8/Appx.2)”* said David. Lastly, David hopes that academic content like this always shows up in his FYP.

4.1.2 Sophia’s Story

The experiences and viewpoints of Layla, Mia, and Zoey are encapsulated in Sophia’s story.

TED Talks on TikTok Serve as Sources of Academic Content.

Sophia discovered the TED Talk account, which could be accessed via TikTok. She is very grateful and happy with academic content because she often uses TikTok. She spends up to 5 hours a day. She uses it to look for information,

feels it is easy to get information, and includes academic content. From the academic content, she can find out about things she does not know for free without having to buy books or things she cannot buy yet, moreover, when she does not have enough time to search for those things. She improved her general knowledge and skills in her current field as an English education student. However, she experienced challenges with her listening skills. In her opinion, the accent and pronunciation of native speakers were too fast, making it difficult for her to understand what they meant. But it doesn't stop at the challenge. When she practices listening, she also enjoys it. For example, when she learns new vocabulary that she didn't know before, she knows the vocabulary and its meaning, and then she feels enjoyed. *“However, there are also aspects that make me enjoy listening to content, example when there are some vocabularies that I didn't know before, and so I learn a lot of new vocabulary. Watching academic content is the right, appropriate, and fun way to make it easier for me to learn (Narrative Frame/Story 4/No.6/Appx.1)”* said Sophia.

Moreover, when she practiced listening to the TED Talk, she felt extraordinary seeing the speakers whose delivery was very expressive. She was very impressed with the public speaking abilities of the speakers. This motivates her because she wants to have abilities like that. Sophia said, *“I feel that I still need to learn more and more so that I can speak fluently in front of the public clearly and precisely. Having a TED Talk has given me an extraordinary example, especially since I have never left my comfort zone; it is speaking in front of many people without any fear and lack of self-confidence (Narrative Frame/Story 4/ No.8/Appx.1)”*.

Sophia also likes the duration of the TED Talk that has been integrated into TikTok. TED Talks generally have a long duration, but when accessed on TikTok, the duration is adjusted to what is available on TikTok. She feels more efficient and productive because she can do other positive things. Moreover, she said that if the duration was too long, it could make her bored. *“I like the short duration because it does not get boring easily and does not take up much time to*

do other things, so I became more productive because the video is short (Narrative Frame/Story 4/ No.9/Appx.1)" said Sophia.

From these positive things, she will always use this platform to practice her English, including her listening skills. For her, learning, understanding, and getting information from the available content is easier. *"I have become accustomed to listening English by accessing TED Talks on TikTok for a long time. I also understand that English can be as fun and easy if we learn it correctly and appropriately. So, I think I will use this platform as best as possible (Narrative Frame/Story 4/ No.10/Appx.1)"* said Sophia.

4.1.3 Sarah`s Story

Sarah`s story is representative of the voices of Penelope and Luna.

TED Talks on TikTok are Easy to Access.

Sarah is a wise individual who adeptly manages time and utilizes various resources, including social media. She frequently uses TikTok for positive purposes, such as accessing academic content. Her habit is often opening up to academic content, including improving her English language skills, one of which is listening skills. Sometimes, she experiences challenges when practicing listening, such as accents from several countries she is not familiar with, vocabulary that she still needs to learn, and the speaker's Speed when speaking. All of these things can impact the difficulty of understanding or interpreting what the speaker is talking about. However, the challenge did not make her sad and stop learning. Instead, she enjoys the challenge and continues to learn. She is aware of her ignorance, and when she opens up and learns something, her insight into something will increase. For example, when she discovers an accent from another country she has never heard of or a vocabulary she did not know, she is very happy because she knows it.

From several academic contents that she watched, including TED Talk on TikTok, her impression was that she felt interested in TED Talk on TikTok because of the large amount of academic content packaged on a platform that everyone could access easily. For her, TED Talk is also educational and useful because they add many insights. *"When I discovered TED Talk on TikTok, it was interesting for me because this is educational content packaged in a media platform that can be easily accessed by everyone (Narrative Frame/Story 15/ No.8/Appx.1)"*, said Sarah. She is also attracted to the fact that it is short duration, which makes her feel comfortable with it. Sarah said, *"Concise and short videos also make me more comfortable to watch so I avoid boredom from watching long videos (Narrative Frame/Story 15/ No.9/Appx.1)."*

With her habit of frequently accessing positive content, especially to improve her academics and English skills, and several things from this platform that make her comfortable accessing it, she will continue to use TED Talk on TikTok as a media for practicing listening. However, because the output from TikTok is video, she will balance it with other platforms whose output is audio for practicing listening. She said, *"Next, I will continue to use this media to practice listening, but also balance listening with audio, because I need practice that focuses on hearing (Narrative Frame/Story 15/ No.10/Appx.1)."*

4.1.4 Olivia`s Story

The perspectives and experiences of Chloe and Nora are reflected in the narrative provided by Olivia`s story.

Discovering Academic Content on a Favorite Platform is something to Be Grateful For.

Olivia often opens TikTok daily. She even relies on this platform for her happiness. Then she finally found the TED Talk account on TikTok and felt grateful that it was on the platform she opened every day. As a student majoring in English education, she felt it made it easier for her to study. This is one of her

learning media because she rarely studies with the media she likes, so, she is grateful for this. Olivia said *"Alhamdulillah, I'm grateful that there is TED Talk on TikTok, it makes things easier. From there, I can learn something, including practicing listening skills. That could be my media for learning because I rarely study for my academics (Interview/3rd/S(3)5/Appx.2)."*

One of the things she liked was the length or duration. She likes TikTok because of its short duration; she also likes and is interested in TED Talks because they tend to be short. She gets bored quickly if she watches something long, such as movies, dramas, and others. *"I don't like watching long movies or anything, I get bored, I prefer TikTok, if it's a short one it's quick to change, if it's a long one I have to wait moreover for an episode (Interview/3rd/S(3)6/Appx.2)"* said Olivia.

Since then, she has often scrolled academic content from TED Talks on TikTok, especially since the FYP algorithm on TikTok is frequently viewed and watched; similar content will also appear. Now, what appears on her fyp is not only less important but also useful for her to learn, especially listening. *"When I found out, then I opened it, I scrolled through the account, now it appears quite often on my page (Interview/3rd/S(3)8/Appx.2)"* said Olivia.

She also felt motivated by this, and she could learn to listen from the platform she liked, especially since she saw that several of her friends already knew about this TED Talk account on TikTok, which made her amazed at her friends and simultaneously insecure because she only found out now. Olivia said, *"I am motivated to watch again, especially when I see that several friends already know about this account, I am insecure just finding out (Interview/3rd/S(3)9/Appx.2)."* Even though she saw the content on TikTok, it was in advanced English, which she said was difficult for her to understand. Olivia said *"The language is difficult for me to understand, especially if the expert is Indian, Japanese or uses a British accent, hearing them as if they are not speaking English; it is difficult to understand (Narrative Frame/Story 5/ No.8/Appx.1)."*

However, she felt that the content in the TED Talk was difficult for her to understand because she had not mastered some of the English accents yet. Then, to master listening skills, she usually plays the TED Talk three times a day and watches several videos in each session to understand the meaning. *"I play it three times for example in the morning, afternoon and evening and in each session I open five videos so that I get used to practicing my listening (Interview/3rd/S(3)11/Appx.2).* So, here, she discovered something new, namely the TED Talk on TikTok, which she could use to develop listening skills and other benefits. *"Yes, I discovered something new, namely that there is a TED Talk on TikTok, where I can practice my listening and pronunciation, and I will use it in the future to study (Narrative Frame/Story 5/ No.10/Appx.1)."* said Olivia.

4.1.5 Irene`s Story

Irene`s story encapsulates the key themes and experiences also reported by Grace and Amelia.

TED Talks are Considered Academic Content to Develop Listening Skills.

Irene is a teenager who always uses social media. In TikTok, sometimes she also watches academic content, including TED Talk. *"I usually search and watch academic content, including the one you told me about, which is a TED Talk. So, content like that sometimes appears on its own for my FYP (Interview/9th/S(9)2/Appx.2)"* said Irene. She is always curious; when she starts to discover or know something, she will look for everything about it. Her curiosity becomes stronger if it is something related to her course. For her, this TED Talk can also develop listening skills. *"I agree this can develop listening skills (Interview/9th/S(9)4/Appx.2)"* said Irene. Although she felt there were challenges when practicing listening using TED Talk. She thought she could not grasp the meaning of a conversation if it was too quick. So, she repeats the video several times to understand what is being said. She has difficulty with the speed of TED Talk speakers but would feel comfortable if the speed were reduced. *"Actually, if*

the speaking speed was slower, I could understand the conversation, but in the TED talk I think it's fast (Interview/9th/S(9)5/Appx.2)" said Irene. However, even though she often uses academic content from TED talks on TikTok to study, she also needs additional media to practice listening skills with audio, especially for listening practice. She will focus more if she practices using audio rather than video. *"When I'm devoted to practicing listening, I prefer Audio, because sometimes I can't focus when there are pictures (Interview/9th/S(9)7/Appx.2)."* Nevertheless, in the TED Talk on TikTok, she likes the duration, which is short. *"The duration here is suitable, I actually don't like long ones (Interview/9th/S(9)8/Appx.2)"* said Irene. With several benefits and her habit of scrolling academic content, she will use this as one of her media for learning, one of which is practicing listening. Irene said, *"Yes, I will use this as a media for me to practice skills (Narrative Frame/Story 10/ No.10/Appx.1."*

4.1.6 William`s Story

The William`s story embodies the experiences and opinions of Emma.

Alternative media facilitates the development of English skills through distinct technological platforms.

William often uses various social media. One of the sites he accesses is TikTok. As often as he opened TikTok and accessed things he liked, then when he found the academic content that could be opened on TikTok by typing the keyword "TED Talk"; he felt it was boring and nothing special. He felt that the presentation presented at TED Talks was monotonous; he was just watching people talk, which was not interesting for him. He said, *"The first time I listened to academic content I felt bored and I did not like that (Interview/4th/S(4)5/Appx.2).* This is because he watches movies more often. When watching a movie, usually someone will be invited into a story. This can involve someone's emotions. Moreover, movies offer interesting visualizations for him. He learns English, including practicing listening to what he likes, it is

watching movies in English. Movie can be an alternative media to use in developing English language skills in the era of the many technologies available today. From there, he can practice his listening skills and learn new vocabulary and other English skills. So, after he always watches movies/cartoons, when he watches the presentation he feels monotonous. William said *“Honestly, it is actually more interesting to watch movies. Because I often watch movies/cartoons to learn English, including listening, I usually tend to watch English movies or cartoons. They are more exciting, I enjoy them more, and I do not think I get bored. By watching English movies, I can also practice my listening skills, and I also learn new vocabulary. With similar benefits, I am more likely to do what makes me enjoy it. I can say that I am more motivated to learn and practice listening skills using movies than TED Talks on TikTok (Interview/4th/S(4)6/Appx.2).”*

In the listening context, which will be a test only using audio, at the practice level, he prefers to practice using video, especially with a movie. He can understand what is being said; even if there is a little vocabulary he does not know because he saw the scene in the movie/cartoon. He can predict what is being said. Compared to listening only to audio, it is more difficult for him. William said, *“I prefer ones that have visualizations like a movie; I can predict what he is saying even though sometimes there is vocab that I have not mastered, but because there is action or scenes in it, I can know the meaning of what he is saying, I think it is still okay to practice listening using videos because this is still a learning level, it is difficult for me just with audio for listening practice (Interview/4th/S(4)7/Appx.2).”*

4.1.7 John`s Story

Azzahra and Lily`s experiences are encapsulated within the John`s story.

TED Talks on TikTok are Not Interesting.

John is William's best friend. They are connected at the same frequency. There are several things that William and John also like, such as the things they watch for entertainment. The large amount of entertainment content that William enjoys, one of which is from the TikTok platform, his response when he found out about academic content, that is, TED Talk, which can be accessed from TikTok, he felt that the content was just ordinary. Nothing was interesting or nothing that made him love it, but he realized that the content was useful. *"There is no feeling and nothing that makes me interested or love it when watching educational content from TED talk on TikTok, but I know that this content is useful, we can know something that we do not know before or it can give us many things that we need to know (Interview/5th/S(5)3/Appx.2)"*. said John

Like William, John usually uses movies to practice his English skills, including listening skills. Sometimes they watch movies when they have nothing to do or free time. *"Because I often watch English movies, then when I watch a TED Talk it feels boring (Interview/5th/S(5)7/Appx.2)"* said John. Not only from movies; as a teenager who accesses many social media, he usually also learns English, including listening skills from (IG) Instagram. *"I also scroll IG for learn English, there are some English learning content often appears such as vocabulary and pronunciation, the content usually from course accounts. (Interview/5th/S(5)1/Appx.2)"*, said John. Content that can improve English language skills appears more often on the IG. So, besides he really likes watching English movies to practice listening and other English skills, Instagram is in it too.

4.1.8 Results on Finding

Based on the findings above, there are two perceptions: the first one is that TED Talks on TikTok are an interesting media and the second one is that they are monotonous and uninteresting. The researcher concludes in the table below.

Table 2. The EFL Students` Perception

No.	EFL Students` Perception	Description
1.	TED Talks on TikTok as an interesting media	Based on the findings, this media showed that most students were interested for several reasons. Primarily, they use TikTok very frequently in their daily routines. Some students felt grateful because they discovered TED Talks and realized that this media is very useful. TED Talks are one of their easily accessible academic sources. Using TED Talks on TikTok allows students to learn English by accessing a variety of topics and information. From this content, students can practice their listening skills, learn new vocabulary, and improve their pronunciation. Additionally, they were very impressed with the public speaking abilities of the speakers. Therefore, this media can also be used to learn how to speak fluently in public and how to be a good speaker.
2.	TED Talks on TikTok as a monotonous and uninteresting media	Few students felt that the TED Talks on TikTok were monotonous and less attractive. They were bored by just listening to the presentation. They preferred to watch movies or cartoons in English as a media to support their listening skills.

The researcher also identified factors influencing students` perception, including internal factors and external factors that summarize in the table below.

Table 3. Factors Influence EFL Students` Perception

No	Factor	Sub Factor	Interested Students	Not Interested Students
1.		Personality	Most EFL students are TikTok users who access the platform for their enjoyment and hobby. This enthusiasm extended to TED Talks on TikTok, frequently appearing on their FYP.	A few of them are different from their other friends. They prefer other learning media, such as watching movies or cartoon.
2.	Internal factor	Learning	Some EFL students expressed interest in using TED Talks on TikTok as a learning platform for practicing and studying English because it provides them with a media for language practice and learning.	They prefer use English movie or cartoon than TED Talk to practice their English skill, including listening.
3.		Motivation	TED Talks, which often appears on their pages, they felt motivated to watch this content on the TikTok platform.	English movies can make them motivated to learn. Because they like it, the actual learning does not feel like they are learning.
4.	External factor	Duration	The students emphasized that short	Long or short duration is acceptable for some

			<p>durations provide the flexibility, replay ability, better focus, and ease of understanding while they got bored easily with longer durations.</p>	<p>students. Their habit of watching movies for a long duration is also that they often open other social media accounts for a short duration.</p>
5.		Intensity	<p>Students actively searched for TED Talks content on TikTok and then found the content frequently appearing in their FYP, which shows that the platform's recommendation algorithm is at work.</p>	<p>They usually watch movies in their free time. They just once looked for TED talks, and that was it. Although they sometimes access TikTok, they are not interested in opening academic content within it.</p>
6.		Language Level	<p>Some of them have difficulty grasping the meaning of what the speaker conveys because of several challenges such as an accent that they are not yet familiar with, vocabulary that they do not yet know, and the speed at which the speaker speaks. However, with this challenge, they want to improve their skills by</p>	<p>In movies, they enjoy the language the actors speak. Actually, the language level/proficiency of the speakers is not an issue for them, but due to the formal and dull delivery, they no longer watch it.</p>

			watching and practicing the available content.	
7.		Motion	Students are fond of practicing listening in visuals or by watching the video because they could look at the speaker's facial expressions and lip movements that make it easier to understand, even though Irene prefers using audio to practice academic listening.	They feel comfortable practicing listening to movies, which are delivered in video. When they watch a movie, they do not know the pronunciation or vocabulary but can predict what the actors say because they see the acting.
8.		Repetition	Some students struggled to understand speech, they have to replay the audio several times to understand the whole meaning and they said that here it was easier for them to repeat the video	When watching a movie, if they miss a word they don't understand, they don't need to repeat it because they can understand the meaning of the entire action shown, or if necessary, they only repeat it occasionally.
9.		Novelty	Most students have recently discovered TED Talks on TikTok, which has become a valuable resource for them. This platform allows them to practice	Actually, they have just found out about the existence of TED Talks on TikTok, but since they are not very interested, it feels ordinary to them. However, they realize that

			listening and improve their pronunciation.	in the future, they might use that platform for their academic listening needs.
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4.2 Discussion

Based on the findings, the data collected through the narrative frame largely converges with the interviews, indicating consistency in students' experiences and perceptions. Both methods reveal similar insights of the findings. This alignment between narrative frame and interview data highlights the effectiveness of using multiple data collection, as they corroborate each other and strengthen the validity of the study's results. This convergence supports the overall narrative, demonstrating that the integration of social media platforms into language learning can be beneficial. The narrative frames and interviews indicated that respondents had some perceptions of the academic content from TED Talks on TikTok. Most of them agreed that this platform is interesting. Meanwhile, several of them felt that this media is monotonous and uninteresting.

The first perception is that EFL students were interested in using academic content from TED Talks on TikTok as a listening learning media. However, their interest in this media is not limited to developing listening skills but also other skills. These media are easy to access and deliver sources of academic content. The students are also interested in the public speaking of the speakers who deliver the TED Talk. This is supported by several reasons and factors.

Since it was their favorite platform, it eventually became the reason why Gen Z preferred to use this platform to learn and gain knowledge from that. Known as the generation that can live in two worlds, Generation Z seamlessly switches between reality and the virtual world, utilizing both for continuous communication, effective information seeking and verification, and self-expression through various social media platforms (Dolot, 2018). Nowadays, TikTok, a reigning supreme platform, was downloaded by 672 million people, specifically over 3.5 billion times worldwide, and 1 billion of those users were

active in August 2023; it was also known as the most used application in the world (Suarez, 2023). Moreover, the academic content from TED Talks on TikTok allows them to explore various topics presented by many experts. Then, from academic content from TED Talks on TikTok, not only to practice listening but also other skills such as vocabulary, pronunciation, public speaking, etc. This statement was supported by the result of several previous researches. For example, the research from Humeniuk et al. (2021) entitled *Mastering Listening Comprehension at ESP Classes using TED Talks* showed that the use of TED Talks in ESP online learning could improve engineering students' listening and speaking skills significantly. Another research was stated by Salem, (2019) entitled *A Sage on a Stage, to Express and Impress: TED Talks for Promoting Oral Presentation Skills, Vocabulary Retention and Its Impact on Reducing Speaking Anxiety in ESP Settings*. This research found that TED Talks helped the students to improve their oral presentation skills, enhance their vocabulary, overcome their speech anxiety, and increase their enthusiasm and motivation toward public speaking. Then, a study by Aini et al. (2023) entitled *TED TALKS Video as EFL's Public Speaking Learning Source*. Most 6th-semester English education students who participated in this research showed positive attitudes and significant benefits in using TED Talks to learn public speaking, especially in expanding their understanding of the material and public speaking skills.

In contrast, the second perception was that a few EFL students felt uninterested in TED Talks on TikTok. They access TikTok, but the TED Talk presentation is boring and monotonous. The students stated that they were used to practicing their English with movies or cartoons. Those students prefer practicing their English with movies or cartoons. Previously, there had been studies on practicing listening using cartoons/movies, for example, a research by Sangging (2017) with the title *The Use of Cartoon Clips to Teach Listening Skill Cut*. In this study, the result showed that English Cartoon Clips had a positive impact on students' listening skills and gave good results because this media can increase students' achievement in teaching listening skills. Then, a study by Anggraini & Abduh (2023) entitled *The Influence of Cartoon Film Media on Story Listening*

Skills and Cognitive Learning Outcomes. The results showed that the use of cartoons as a media significantly impacted students to the enhancement of their listening skills and cognitive learning outcomes. Hence, they get bored easily with TED Talks because it is only a presentation of the topics which tends to be monotonous for them. These reasons above are related to the two factors that influence them.

There are two factors that influence students' perceptions; they are internal factors and external factors. Internal factors are aspects that relate to the perceiver. Jain (2005) and Singh (2015) stated that the aspects that influence internal factors are personality, learning and motivation. Whereas, the external factors are elements that influence how the individual notices or responds to the environment around them (Jain, 2005; Madeswaran, 2019; Singh, 2015).

Begin with internal factors influencing their interest in this media. Students are fond of scrolling TikTok anytime. Due to their fondness for TikTok, they engage with their favorite content and even use TikTok to learn. For example, they could look for information and seek answers to some topics through the platform. Since they discovered that TED Talk is available on TikTok, their habits shifted from spending hours on TikTok for random content to positive and constructive content. They developed a newfound interest in TED Talks as a source of inspiration and knowledge. The content appeared by itself every time they scrolled TikTok, or the algorithm recommended that they watch from that account because it is an algorithm or FYP that appears based on what we like and often watch. These students enjoy using this media. Most perceive this platform as opportunities for active learning and self-improvement. After that, some EFL students became interested because it could be their learning media. They felt they find benefits from the media they often use every day, which is not just for entertainment. They could learn something from the platform that they access every day. Many benefits can be obtained. They agree that this media helps them improve their listening skills and their speaking, pronunciation, vocabulary, and public speaking skills. They could pay attention to how the speakers present

their topics from the presentation. Then, they feel motivated by the two things mentioned above, their fondness for this platform and using TED Talks to develop their abilities. They are interested in the various contents and topics in TED Talks, which provide them with experiences, life lessons and motivation. Afterward, they would learn and be motivated to present excellent public speaking. TED Talks that present public speaking content are often relevant to students' needs in academic life. Public speaking ability is an important skill that can be used in presentations and beyond.

Then the second factor that affects their perspective and makes the students feel interested is external factors, first, due to the short duration of the contents. In their spare time or when they have a few minutes, they prefer to scroll through short videos for hours rather than watch one long video. With a short duration, students feel comfortable and easily understand what the speaker is presenting, while they say that with a long duration, it can make them bored and lose focus. It is supported by Zhang (2020), in his journal entitled *A Brief Study on Short Video Platform and Education*, memory can be sustained using short video clips. Second, students are always fond of accessing TikTok. Even when they're gathered together and should be talking, they're glued to their smartphones, scrolling through their feeds. TED Talks content that is available on this platform presents some content. Because of the screen time, the contents frequently appear on the users' recommendation pages, making students watch them often. Then, the contents eventually stimulate and engage the students to practice their English skills. Third, students' different levels of language ability. Sometimes, they have difficulty understanding what the speakers say because of differences in language level and understanding of various accents, vocabulary and expressions that they do not recognize. Meanwhile, with this challenge, they feel like they want to continue learning and practicing from there in order to improve their English skills. Fourth, a few students prefer to practice listening skills with audio only. However, several students choose to practice listening skills with videos, including academic content from TED Talks on TikTok. On occasion, the lecturer also incorporates video-based listening exercises into the class, in addition to

audio-based ones. They believe looking at the speakers' expressions, lip movements, and gestures will help them understand the text better. Fifth, the ease of content repetition would be helpful for students to repeat what the speakers present if they have not got the point yet. Last, the novelty and familiarity of the platform and its content make them feel enjoyable and interested in discovering various knowledge about it. It eventually helps the students to learn more from their favorite platforms.

Nevertheless, a few students think that TED Talks on TikTok are monotonous and less attractive. They do not find anything unique here. This is in line with one of the internal factors that influence them, personality. Despite their fondness for TikTok, they preferred to watch movies or cartoons because these are more attractive and present amazing cinematography, special effects, a fresh storyline, various themes and genre and extraordinary visual experiences. On the other hand, cartoons offer unlimited artistic freedom, with cute characters and funny stories. They can entertain with fresh humor. Otherwise, TED Talks presentations, although they provide valuable insights and deep knowledge, often need to be more serious and straightforward. They prefer to learn in a comfortable and stress-free environment where they don't feel like they're actually studying. The second internal factor that influences them is learning. They use their habit of watching movies or cartoons as a media for learning English because they also often watch movies or cartoons in English; this can train their receptive skills. Lastly, their fondness for movies and cartoons and their awareness of watching them in English will increase their motivation to learn to use this media.

Some of the external factors that influenced them felt not interested in TED Talks on TikTok are, firstly, most of their friends like and prefer videos with short duration to practice listening, but they do not have a problem with short or long duration, and they are okay with it all. Secondly, their intensity in watching movies/cartoons is longer than scrolling TikTok. They enjoy watching movies and do so whenever they have free time. Thirdly, while others find that shorter videos make it easier to repeat, they sometimes do not need repetition to understand

unfamiliar words because they can predict the meaning based on the actors' expressions and body language. Lastly, when they watch an English movie and while watching, they get one or two words that they do not know the meaning of, they will still be able to know the meaning of the actors' conversations because, in the film, they can see the action being played. Watching English movies has boosted their confidence in producing English.

Thus, it has been found that EFL students' perceptions are interested and not interested in using TED Talk as a media for practicing listening, as well as the factors that influence these perceptions. TED Talk on TikTok can be an interesting and effective media for some students, while others prefer other media such as movie. Internal and external factors influencing students' perceptions have also been identified and analyzed. This discussion provides insight into how various media can be integrated into English language learning, such as listening skills, to meet students' diverse needs and preferences.

Moreover, this study shows that integrating technology, particularly social media platforms like TikTok, can be an effective media in teaching English. Although academic content is inherently challenging, students enjoy learning through TikTok because this platform is familiar to them. The interactive nature of social media also encourages students to actively participate and engage with the material. By liking and sharing TED Talks, students reinforce their learning and make connections with peers, further enhancing their educational experience. Additionally, the frequent updates and diverse topics available on TikTok keep the content fresh and relevant, maintaining students' interest over time. This combination of accessibility, engagement, and variety makes TikTok an effective platform for delivering academic content and promoting listening skills among EFL students.

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and suggestion based on the data analysis results obtained in the previous chapters. The conclusion contains the results of the study according to the research questions. The results explain the EFL students' perception of the academic content from TED Talks on TikTok for developing listening skills and the factors that influence that. The suggestion of this research is in line with the result of the study about implementing TED Talks on TikTok as an additional media to self-study for practicing English, especially listening skills.

5.1 CONCLUSION

This research revealed that the dominant perception among EFL students about TED Talks on TikTok as a learning media which can develop students listening skills. They also found that this platform offers opportunities to practice other English language skills. Furthermore, EFL students expressed the admiration for the speakers' presentation skills. They find the inspiration and motivation to improve their public speaking abilities by observing how effectively the speakers convey their ideas on stage. The positive perceptions were influenced by several factors, which could be divided into internal and external factors. The internal factors come from their personality traits, individual learning styles, and motivation levels played a crucial role in shaping students' perceptions. Students who were more open to new experiences and had higher intrinsic motivation tended to view TED Talk more favorably. Then, the external factors come from the duration, intensity, language level, motion, repetition, and novelty of its content made it appealing to many students. The platform's ability to present information in a dynamic and visually engaging manner contributed to its effectiveness as a learning tool.

However, a minority of students found TED Talk on TikTok to be monotonous and less engaging. They bored watching the presentation. The students prefer watching movie or cartoon to practice their listening skills. This happen because some factors, they are internal factor and external factors. In the internal factor, students felt that movie more attractive than TED talk then in external factor students felt that movie provide complex stories that more engaging and beneficial for deeper learning. Thus, those perceptions highlight the need for educators to consider diverse preferences and incorporate a variety of media tools to cater to different learning styles and preferences.

5.2 SUGGESTION

The findings presented in the previous chapter indicated that various suggestions have been made at different levels.

1. English Lecturer

Based on research findings, the majority of students' perceptions of the TED Talks on TikTok media consider this media to be interesting for them to practice their language skills; English lecturers can inform other students about this media and can even implement this media to become additional media in teaching language skills. With the large amount of content or videos available at TED Talk, of course English lecturers can choose content that suits the current learning material.

2. EFL Students

TikTok platform is widely used around the world, especially teenagers. Most students are fond of this platform. There are so many advantages, one of which is developing language skills, including listening skills. Students are recommended to access TED Talks contents as an additional media to improve their skills and gain knowledge. These contains are accessible for students because they are available on the platform that they are fond of.

3. Curriculum Developer

Curriculum developers are expected to integrate TED Talks on TikTok into the English curriculum. It can be carried out by selecting TED Talks videos that are relevant to the existing learning material so that students can expand their understanding of the topic through interesting and varied content. By integrating TED Talks on TikTok, students can actively engage in learning and develop skills.

4. Platform Designer

Some students still find it challenging to understand what the speaker conveys in the TED Talks because their current abilities still make it difficult for them to understand their native-level English. For this reason, video speed option should be provided. This option allows users to set the audio speed according to their preferences and needs. If the content is too fast or difficult to understand, users can slow down the speed to listen carefully and strengthen their comprehension. Otherwise, if the content is too slow or the user wants to increase the speed, they can speed it up. With customizable video speed, it would be more effective to get a better understanding so the users can learn with their preferable style.

5. Future Research

Developing theories from acquired data and analysis, it is recommended for future researchers to test the theories generated previously. By conducting further research, it can strengthen the validity of the theory. Careful analyzing or testing of these theories serves as an important step toward advancing the knowledge base in the respective fields and fostering a deeper understanding of the phenomena being investigated.

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Appendix 1.

STORIES WITHIN NARRATIVE FRAME

Below are the stories collected from EFL Students following the narrative frame guidelines.

Story 1.

1. TikTok Usage

I do not open the TikTok application on a regular basis due to my academic commitments, which limit my time for other apps. Additionally, my phone battery drains quickly when using TikTok. However, I do utilize the app during class breaks. On weekends, I tend to scroll through TikTok for extended periods, sometimes up to 24 hours.

2. Favorite Content on TikTok

My favorite content on TikTok is related a South Korean boy band. I find their music and performances to be very entertaining. I enjoy watching Korean content in general. Their videos have the ability to uplift my mood, even when i'm feeling down or stressed. Watching them laugh or smile makes me feel happy and forget my troubles.

3. Educational Content on TikTok

I have watched educational content on TikTok, such as videos by Zelynafah on British English pronunciation. These videos are helpful for improving my pronunciation and understanding, especially when practicing English. In addition to English, I have also watched videos about Hangeul, the Korean alphabet, including grammar lessons.

4. Benefits of Educational Content on TikTok

The primary benefit of watching educational content on TikTok is gaining knowledge about correct pronunciation and grammar. This is particularly useful when the content creators present the information in an engaging and informative manner.

5. Challenges of Listening to English

One of the main challenges I face when listening to English understands different accents, particularly British accents. These accents require me to pay close attention to the sounds and nuances of the spoken language.

6. Enjoyable English Learning Methods

The most enjoyable method for me to learn English is watching English-language animated cartoons. I find them entertaining and engaging, and they allow me to practice understanding and pronunciation simultaneously. This approach helps me grasp the meaning of what is being said.

7. Initial Perception of TED Talks

Prior to my recent discovery, I was unaware of the existence of TED Talks. Based on my initial understanding, I perceived TED Talks as a platform featuring short videos or presentations that utilize technology, entertainment, and design to convey ideas.

8. Initial Impression of TED Talks

My initial impression of TED Talks is that it may not be of immediate interest to me, as I have only recently learned about it and have not yet explored its content. However, I am intrigued by the concept and intend to watch some TED Talks in the near future.

9. Potential Use of TikTok for Educational Purposes

I believe that TikTok could be a valuable tool for disseminating educational content, particularly by extracting key takeaways from longer videos and presenting them in a concise and engaging format.

10. Further Exploration of Educational Content on TikTok

I am open to exploring more educational content on TikTok and potentially using it as a supplementary resource for my learning. I am interested in finding videos

Story 2.

1. TikTok Usage

I use TikTok for approximately 4-8 minutes daily. I generally prefer watching videos on Facebook over TikTok. This is because I find the short duration of TikTok videos less appealing. I prefer the longer videos on Facebook.

2. Favorite TikTok Content

My favorite content on TikTok includes makeup tutorials (including those from TikTok Shop), cat videos, and Mobile Legends gameplay. I also enjoy "Galau" content, which typically revolves around relatable emotions and experiences. My particular interest in makeup content stems from my passion for makeup artistry, which I pursue as a part-time job.

3. Educational Content on Facebook

I have encountered educational content about painting on Facebook. I find the process of mixing colors and applying them to a canvas to create a beautiful artwork to be captivating.

4. Interest in Painting

The painting content sparked my interest in exploring painting as a potential hobby or skill to develop.

5. Challenges of British Accent

I perceive the British accent to be quite challenging for non-native speakers to understand. However, I view this challenge as an opportunity to improve my listening comprehension skills. I find the British accent particularly appealing.

6. Enjoyable Educational Content

I enjoy learning about grammar and vocabulary in the English language. I am particularly interested in understanding slang and informal expressions.

7. Communication Skills

I found a video about communication skills particularly engaging. It provided four hacks for overcoming public speaking anxiety: "Nervous energy can be a good thing." The adrenaline rush can help you focus. "Find opportunities to speak in public." The key is to expose yourself to the situation that makes you anxious. Force yourself to find opportunities to speak up. "Practice the right

way. Don't practice in front of the mirror (that's bad advice)." Instead, stand up, speak out loud, not in your head. "The audience is on your side."

8. Appeal of TED Talks on TikTok

I find the concept of TED Talks on TikTok appealing because it offers a blend of entertainment and learning.

9. Benefits of Short Videos

The short duration of TED Talks on TikTok is advantageous for learning. People typically have limited attention spans, so shorter videos can effectively capture and maintain their interest.

10. Social Media for Learning

I am open to using social media platforms for learning, particularly for listening comprehension exercises. I find it convenient and engaging to access educational content through social media, as I spend a significant amount of time using my phone and engaging with social media platforms.

Story 3.

1. TikTok Usage

I am a frequent TikTok user, often spending over an hour scrolling through the app. I typically use it in the mornings before class, while waiting for professors to arrive.

2. Favorite TikTok Content

My favorite content on TikTok revolves around animals. I find their adorable behavior and antics highly entertaining, adding a touch of joy to my otherwise mundane days.

3. Educational Content on TikTok and YouTube

I have occasionally watched educational content on TikTok, including vocabulary quizzes, general knowledge quizzes, and religious quizzes. I also once watched a live stream of an elderly man teaching mathematics. On YouTube, I have watched videos reviewing UTBK (State University Entrance

Test) questions and grammar lessons, although I find the latter challenging to fully comprehend.

4. Initial Impression of Educational Content

My initial impression of educational content was positive, as I perceived it as a means to expand my knowledge and skills.

5. Challenges of Listening Comprehension

The primary challenges I face in listening comprehension are accents and vocabulary. I particularly struggle with British accents, which require extra effort and time to decipher.

6. Enjoyable Aspects of Listening Comprehension

I enjoy learning about vocabulary, especially slang terms. These videos provide insights into informal English expressions and expand my vocabulary.

7. Appeal of TED Talk

I find TED Talks quite appealing due to their diverse range of topics, some of which may be unfamiliar to me. While there may be challenging vocabulary, I can refer to a dictionary for clarification. This approach helps me enhance my vocabulary and learn the pronunciation of difficult words.

8. Challenges of TED Talks

One challenge I face with TED Talks is the fast-paced speaking of some presenters, which requires extra effort to follow their speech.

9. Preference for Short Videos

I appreciate the shorter duration of TED Talks on TikTok. Lengthier videos tend to make me bored, overwhelmed, and less able to grasp the content.

10. Using TikTok for Listening Practice

I intend to utilize TikTok as a platform for practicing my listening comprehension skills.

Story 4.

1. TikTok Usage

I utilize TikTok for approximately five hours daily, primarily for information gathering. I find the platform convenient for accessing information, leading

me to use TikTok five days a week for entertainment and information purposes. I dedicate the remaining two days to abstaining from TikTok usage.

2. Favorite TikTok Content

My favorite TikTok content revolves around scientific topics that I was previously unfamiliar with. I have a strong curiosity and enjoy learning new things. For instance, I find it fascinating to discover new animal names and images. I am also drawn to the mysteries of the universe, which require a high level of curiosity to stay informed.

3. Educational Content on Various Platforms

I have encountered numerous educational content on various platforms, including TikTok, YouTube, Instagram, WhatsApp, Facebook. However, the majority of my academic knowledge stems from TikTok and YouTube, as I find these platforms particularly helpful when preparing papers and completing assignments.

4. Impact of Educational Content

I feel enlightened and fortunate to have access to educational content. It allows me to learn about various topics at no cost, eliminating the need to purchase books or other resources that may be financially inaccessible. I believe educational content is highly beneficial, especially for individuals with limited financial means or time constraints.

5. Challenges of Listening Comprehension

I find accents and pronunciation to be the most challenging aspects of listening comprehension. I still struggle with fluency and pronunciation in English, and some content creators speak at a rapid pace, making it difficult to follow. Additionally, there are instances where words are unclear or poorly enunciated.

6. Enjoyable Aspects of Listening Comprehension

I enjoy learning new vocabulary from listening content, expanding my linguistic repertoire. I also appreciate gaining insights into proper grammar usage, which facilitates effective and enjoyable learning.

7. Appeal of TED Talks

I find TED Talks highly engaging. The channel exposes me to a vast array of vocabulary, grammar, accents, and pronunciation. The English subtitles enable me to grasp the topic being discussed by the content creator, and the clear pronunciation and expressive delivery of the speakers captivate the audience.

8. Challenges and Motivation from TED Talks

TED Talks inspire me to emulate the speakers' eloquence and public speaking skills. However, I acknowledge the need for continuous improvement to achieve fluency and confidence in public speaking scenarios. TED Talks present a significant challenge, especially as I have yet to step out of my comfort zone and deliver public speeches to large audiences without fear or self-doubt. I feel that I still need to learn more and more so that I can speak fluently in front of the public clearly and precisely. Having a TED Talk has given me an extraordinary example, especially since I have never left my comfort zone; it is speaking in front of many people without any fear and lack of self-confidence

9. Appropriate Video Duration

I believe the video duration is well-suited for Generation Z, who are prone to boredom and easily skip lengthy videos. TikTok's concise format effectively conveys the essence of the content and offers a practical approach. I appreciate the shorter duration, as it allows me to efficiently consume information without sacrificing time for other activities.

10. Future Utilization of TED Talks

I intend to continue using TED Talks as a valuable resource for learning, understanding, and acquiring information from various content. With consistent engagement, I anticipate becoming accustomed to listening to English and recognizing that learning this language can be enjoyable and effortless when approached effectively. Therefore, I am committed to utilizing this channel to enhance my English language skills.

Story 5

1. TikTok Usage

I usually use TikTok almost all the time, starting from the moment I wake up, I usually pray right away. After Fajr prayer, I immediately open the TikTok app and scroll until I'm bored. After finishing, I then take a shower and get ready for campus. During lunch break and before going to bed, I keep scrolling TikTok.

2. Favorite TikTok Content

I really like watching makeup content and usually I always watch mukbang, which makes me hungry. The reason I like makeup is because as a woman, of course, I like makeup and also like to snack.

3. Experience with Academic Content

My experience after watching academic content is that I am more confident and can speak in public.

4. Initial Impression of Academic Content

My first feeling when hearing academic content is admiration for their achievements.

5. Challenges of Listening Comprehension

In my opinion, their accent is difficult to understand because we don't understand what they are talking about.

6. Enjoyable Aspects of Listening Comprehension

I really enjoy pronunciation because we can learn how to pronounce vocabulary correctly.

7. Appeal of TED Talk

Yes, I think it's very interesting because it can spread ideas in oral form. With oral communication, we can hear directly what is being said and how to pronounce it, and it is one way to improve our English.

8. Challenges of TED Talks

The language is difficult for me to understand, especially if the expert is Indian, Japanese or uses a British accent, hearing them as if they are not speaking English, it is difficult to understand.

9. Preference for Short Videos

I prefer the duration of TED Talks on TikTok because if it's on YouTube or similar platforms, it's very long, which makes me bored because I also don't like long videos.

10. Continued Use of TikTok for Learning

Of course, I will continue to use it because I really like listening rather than reading books, and with this media, it will make our learning activities easier.

Story 6.

1. TikTok Usage

Throughout the day, I spend 5 hours on TikTok (after checking my phone data), and I just realized that I feel somewhat wasted spending 5 hours out of my 24-hour day on TikTok, but I don't feel it because I use it for relaxation, for example when I'm feeling sad (homesick), when I'm bored, and when I don't have anyone to talk to. I don't always use it for entertainment; sometimes it's for hashtags like #pronunciation #English edu, but only for 2 hours when I'm busy.

2. Favorite Content on TikTok

I watch anything that comes up on my fyp, but usually what often comes up are tips, storytelling, creepy pasta, and Shopee products.

3. Experience with Academic Content

I often come across fyp stories about Hasan, Husein Ra. It made me more informed, from knowing less to quite knowledgeable.

4. Difficulty with British Accent

Feel hard because they using British Accent.

5. Challenges in Pronunciation and Accent

From the aspect of pronunciation, because sometimes I doubt whether what was just said is correct or not. And in terms of Accent/British Accent, it's really difficult to understand, for example "water," which sounds familiar to me (water), but they say (wa`ah), it really makes me think hard.

6. Enjoyment of Pronunciation and Accent

I enjoy pronunciation and accent as well. On one hand, I don't like it, but on the other hand, I also like it because it helps me understand better.

7. Search for TED Talks on TikTok

I just searched for TED talk on TikTok, turns out they often come up on my fyp. It's really cool because TikTok has a translate feature, but the translation is in English. I'm glad because I'm the type of person who needs to listen while looking. I can learn two things at once, 1. Grammar, 2. Pronunciation.

8. Interest in Watching TED Talks

Interesting because when I'm bored I like to open TikTok, so it becomes more interesting. Because now is the era of TikTok, I feel like... it's just right. Why didn't I watch more #TED TALK from before instead of watching creepy pastes that have no benefit. I feel very interested!!!

9. Difference Between TED Talks on TikTok and Other Apps

I feel that TED talks on TikTok are more interesting than TED talks on other apps, because they are in an app that I like. So it's not easy to get bored, especially since the topics are from abroad, so I don't get stuck in information about the rising price of rice/Indonesian celebrities.

10. Usefulness of TikTok for Learning

Yes.. Because it really helps me, especially in my boarding house where there are no friends from the same major, no study partners other than on the internet.

Story 7.

1. TikTok Usage

I usually use TikTok irregularly, sometimes for 30 minutes or 1 hour, 2 hours, 3 hours. Why do I rarely open TikTok? Because I more often use the app X, which was previously called Twitter.

2. Favorite Feed in TikTok

My favorite feed on TikTok is "the boyz" because they are my favorite people.

But I also watch TikTok depending on the FYP. Whether it's educational, funny, sad, etc.

3. Experience with Academic Content

Yes, I have watched academic videos on any platform, whether on YouTube, TikTok, X, IG Reels, etc. I usually watch videos about mathematics, foreign languages, about Islam, etc.

4. Initial Impression of Academic Content

The first time I watched it, I felt excited. At first, as time goes by, sometimes I'm excited, sometimes it depends on my mood at that time.

5. Challenges in Understanding Academic Content

For foreign languages (English accent), it's difficult, especially British.

6. Enjoyment of Easily Understandable Content

Maybe, all the videos that I find easy to understand, I enjoy watching.

7. Thoughts on TED Talks on TikTok

Yeah, that's interesting.

8. Interest in Watching TED Talks

For now, it might be interesting, because from those videos we can learn, and we can also learn listening.

9. Video Duration Preference

For the video duration, I think it's just right, not too long. Short, concise, and easy to understand.

10. Use of TikTok for Learning from TED Talks

Because I know about it and I find the TED Talk videos interesting. Maybe in the future, I want to use it, and want to try learning with these TED Talks.

Story 8.

1. TikTok Usage

I usually use TikTok for 4 hours a day. I use TikTok when I feel bored and want to find entertainment by watching short videos on TikTok.

2. Favorite Content on TikTok

Lately, I really enjoy watching videos of a young boy named Abraham, often called Abe. I like watching videos about him because they are very funny and uplifting.

3. Experience with Academic Content

Yes, I have had the experience of watching academic videos about religious tolerance, how Islam entered Indonesia, and how to correctly pronounce words or similar topics.

4. Initial Impressions of Academic Content

When I first watched academic videos, I felt excited because I wanted to know what was being discussed in the videos, and I watched them to gain knowledge.

5. Challenges in Listening

The challenging aspects in listening are pronunciation, spelling, and vocabulary, as they still feel unfamiliar to me and need to be studied in more depth.

6. Enjoyable Aspects of Listening

The enjoyable aspect of listening for me is the delivery of the story and the engaging content.

7. Thoughts on TED Talks

Yes, I find them interesting because they teach many new things to be learned.

8. Interest in Watching TED Talks

I find the videos interesting because watching them allows us to gain new knowledge.

9. Video Duration Preference

When I watch on TikTok, the duration is short and doesn't make me bored.

10. Using YouTube for Listening Practice

Perhaps I will use YouTube more often to practice listening because it provides more detailed explanations.

Story 9.

1. TikTok Usage

I usually use TikTok for 5 hours a day. I watch TikTok when I feel bored or need inspiration.

2. Favorite Feed on TikTok

My favorite feed on TikTok is about learning English. The reason is because I can find easy learning about English. Short learning content on TikTok can facilitate understanding because the videos are short in duration.

3. Experience with Academic Content

Yes, I have had the experience of watching academic content on the YouTube platform, specifically about the Story for Extensive Listening course.

4. Initial Impressions of Academic Content

The first time, I felt confused, bored, and didn't understand the content and purpose of the academic content.

5. Challenges in Listening

The challenging aspects in listening are spelling, vocabulary, and accents. This is because they require sharp hearing and high concentration.

6. Enjoyable Aspects of Listening

The aspects I enjoy in listening are listening and speaking, as they are relatively easy.

7. Thoughts on TED Talks

Yes, I find it very interesting.

8. Interest in Watching TED Talks

I think TED Talks on TikTok are interesting because each content discusses something new and exciting.

9. View on TED Talk Duration on TikTok

My view on the duration of TED Talks on TikTok for practicing listening is very easy, as the duration is short. I find it easy to watch short-duration videos.

10. Future Use of Media for Listening Practice

Yes, I will continue using this media for future listening practice, and I will

add more platforms as well.

Story 10

1. TikTok Usage

I use the TikTok app almost all day. When I feel bored, I always play the TikTok app. Even when I don't understand a subject, I will find out through TikTok. I will search for small tutorials and updates through the TikTok app.

2. Preference for Trending and Short Film Content on TikTok

On TikTok, I really like watching trending videos or short films, like snippets of films on Netflix.

3. Engagement with Academic Content on TikTok

If I come across academic content on my feed, out of curiosity, I will watch it till the end because who knows there might be something new that I don't know, and by watching these academic videos, I get to learn something new.

4. Challenges in Academic Listening Content

When I listen to academic content related to listening, I don't really understand it.

5. Struggles with Pronunciation and Interest in Learning Vocabulary

I find pronunciation the most difficult, because I'm not used to it yet. Also, I don't understand it when people speak English with a British accent because I find their speech very fast, but from there, I am challenged to learn more about both of these aspects.

6. Enjoyment of Learning Vocabulary

I enjoy learning vocabulary because I like to memorize new things, which makes it enjoyable and fun for me.

7. Interest in TikTok and Its Information

I find TikTok very interesting because many people express themselves through TikTok videos and provide the latest information.

8. Benefit of TikTok for Listening Practice

I think the app really helps me in training my listening skills by watching and

listening to the videos every day, making it easier for me to learn listening.

9. Comparison of TikTok and YouTube for Content Engagement

Usually, if I watch videos on YouTube, I will feel bored and tired, but if I see snippets on TikTok, I usually become curious and interested, and want to keep listening.

10. Future Use of Media for Listening Practice

Yes, of course, because it really helps and makes it easier for me to practice listening.

Story 11.

1. TikTok Usage

I use TikTok very often, in fact, most of my time is spent on the TikTok app. However, no matter how much time I spend using the TikTok app, I never forget the things I have to do, such as college assignments, household chores, honoring my parents, and religious obligations. But if I have free time, TikTok is the first app I turn to. As a fan of my idols, I really need TikTok to get updates from my idols, even though there are several other apps that provide updates.

2. Favorite Content

My favorite content is from my idols from various countries, starting from South Korea, Thailand, the Philippines, or even videos about talent competitions. If I get bored, I usually intentionally search for new and interesting content. Sometimes, I get inspiration for cooking.

3. Engagement with Academic Content

I have experience with academic content on TikTok. Sometimes, even when I have to do college assignments, I seek inspiration on TikTok, or facts about the outside world, which motivates me for that country, thus increasing my ambition in the academic field to achieve my dreams.

4. Motivation from English Learning Content

Sometimes when I come across content about learning English, for example, I

become even more enthusiastic about mastering the English language because I get a lot of motivation from people who are fluent in English.

5. Challenges in Pronunciation

I find pronunciation to be difficult or challenging, especially when speakers pronounce similar-sounding words. As someone still in the learning stage, I find it a bit challenging and have to repeat it to make it clear according to the sentence.

6. Enjoyment of Music and Texts

I enjoy listening to music with lyrics and then repeating them. Because most of the songs on TikTok are songs that are often found in other videos.

7. TED Talks and Vocabulary Enhancement

Yes, because listening to TED Talks helps me discover many new things, especially in English. If there's a word I don't understand and I look it up, it can enhance my vocabulary.

8. Learning Assistance and Interest

It greatly helps me in my learning process, as the short duration doesn't make me easily bored, especially since I'm not someone who enjoys reading too much.

9. Short Duration Academic Content

The short duration keeps me engaged and I can explore various academic topics in one study session.

10. Sharing Knowledge

Of course, in addition to learning for myself, I can also share it with anyone who wants to learn English around me.

Story 12.

1. TikTok Usage

I use TikTok every day, especially when I have free time, I use TikTok all day long. Even when I'm not on vacation, I still use TikTok to accompany my break time.

2. Enjoyment of TikTok Feed

I enjoy many feeds on TikTok because there are unique things in every video on TikTok, and there are some videos that relate to life, and I usually repost them.

3. Engagement with Academic Content on TikTok

I watch academic content to help with the assignments I have, for example, in TED Talks because TED Talk videos are often needed for listening assignments.

4. Challenges in Understanding Content

I find it difficult because of some words that I don't understand and accents that are very unfamiliar to me.

5. Difficulty with British Accent and Grammar

The British accent is hard for me to listen to, and the grammar makes the video very difficult to understand. I have to really focus to comprehend it.

6. Ease of Understanding with Familiar Pronunciation Certain familiar pronunciations and content I usually listen to make it easy for me to understand the videos I watch.

7. Benefit of TikTok for Language Learning

I am very interested and find it very helpful in learning English because the videos are not too difficult to understand and the duration is not too long.

8. Usefulness of TED Talk

TED Talk is very useful because it can help with learning, especially listening, and when using TED Talk, I can gain knowledge in vocabulary, listening, speaking, and other aspects present in TED Talk.

9. Benefits of Short TED Talk Duration

The short duration of TED Talk on TikTok is very helpful because it becomes a short video and is easier to understand. Sometimes, when watching a video that is too long, it makes it difficult for me to understand the meaning of the video.

10. Future Use of TED Talk

I will use it because it helps me a lot, and the videos on TED Talk are very

useful.

Story 13

1. TikTok Usage

I use the TikTok app for 4 to 5 hours every day. However, the usage time is not continuous, but rather interspersed with other activities.

2. Favorite Content on TikTok

I often watch content related to pronunciation and expanding my vocabulary on TikTok. This includes content related to learning English, solving random English questions, and travel content featuring interactions with tourists from other countries.

3. Engagement with Academic Content on TikTok

I often watch academic content from the "speak English with Jach" account and other accounts that provide English learning content and practice pronunciation in both British and American accents.

4. Experience and Enjoyment in Watching Content

I feel very interested and happy, even though initially there are some vocabulary words I don't understand. However, after watching repeatedly, I clearly understand the content.

5. Challenges in Listening

The challenge for me in listening is understanding voices with a British accent. When the voice uses that accent, the pronunciation is unclear or even similar to other English words.

6. Enjoying Writing and Grammar

I really enjoy the aspect of writing while paying attention to grammar. I believe I understand grammar well, allowing me to construct sentences with the correct word order.

7. Interest in TED Talk on TikTok

I find the content on TED Talk on TikTok very interesting. The content is very educational and adds knowledge related to learning English, culture,

health, economics, and more.

8. Challenges and Enjoyment in Watching TED Talk

In my opinion, TED Talk is challenging and enjoyable. It's challenging to understand the vocabulary in the videos, which encourages me to look up their meanings. It's also enjoyable because the content makes me happy to hear the cool pronunciation, allowing me to imitate it.

9. Duration of TikTok Content

I believe that the segmented duration of TikTok content is necessary. No matter how interesting the content is, if the duration is hours long, it can quickly bore the viewer. Cutting the videos in this way also creates curiosity about the continuation of the video, encouraging people to watch more.

10. Using Media for Listening Practice

I might use this media for my listening practice. TED Talks and TikTok are very inspiring and make it easier for me to hone my English skills, as well as expand my knowledge of other things, such as culture, beliefs, and more.

Story 14.

1. TikTok Usage

I spend a significant amount of time scrolling through TikTok. I often find myself checking my phone and continuing to scroll through TikTok right after waking up. I tend to stop scrolling through TikTok when I have tasks to complete, during class, or when socializing with friends outside. I tend to spend more time on TikTok when I am at home or in my dormitory, especially when I am feeling bored.

2. Enjoyment of TikTok Feed

My favorite content on TikTok revolves around song lyrics, especially those that evoke nostalgic memories and provide a sense of calm. Additionally, I enjoy content related to K-pop news, makeup tutorials, English quizzes, and self-love quotes to remind me to be grateful and cherish myself.

3. Engagement with Academic Content on TikTok

I have had experiences watching academic content related to learning English and general knowledge. For example, I have come across videos demonstrating how to pronounce specific words in English, possibly from an account called "Kampung Inggris."

4. Challenges in Understanding Content

Initially, I found it challenging due to unfamiliar words and accents in the content I was consuming.

5. Difficulty with British Accent and Grammar

Listening to content with a British accent is particularly challenging for me, and the grammar used often makes the video difficult to comprehend, requiring intense focus.

6. Ease of Understanding with Familiar Pronunciation

Familiar pronunciations and content make it easier for me to understand the videos I watch.

7. Benefit of TikTok for Language Learning

I find TikTok very helpful for learning English, as the videos are not overly difficult to understand, and their duration is manageable.

8. Usefulness of TED Talk

TED Talk is incredibly beneficial, especially for improving listening skills, expanding vocabulary, and enhancing speaking abilities, among other aspects.

9. Benefits of Short TED Talk Duration

The short duration of TED Talk videos on TikTok is advantageous, as it facilitates easier understanding. Longer videos sometimes make it challenging for me to grasp the content's meaning.

10. Future Use of TED Talk

I plan to continue using TED Talk as it has been extremely helpful for me, providing valuable and useful content.

Story 15.

1. Frequency of TikTok Usage

How often and how long I use TikTok depends on the free time I have. When I'm outside and unsure of what to do, I usually access TikTok. When at home with no specific tasks or activities, I access the TikTok app. However, when I have tasks or other things to do throughout the day, I may not open TikTok at all. Lately, I've had several things to do and complete, so I rarely open TikTok or only watch it when I'm outside, like during breaks or during free time on campus.

2. Preference for Podcast Content on TikTok

I enjoy podcast content on TikTok because the video duration is shorter and easier to access compared to watching full videos on YouTube. Additionally, it helps me avoid boredom when listening to long conversations on various topics. TikTok podcasts also help me shorten my viewing time, and sometimes podcast segments also contain quotes or topics that are easier to find. However, I need to be cautious when watching podcast videos, as segmented videos can sometimes lead to misinformation and defamation. In addition to podcasts, I also enjoy meme videos or random content related to everyday life because they are comfortable and enjoyable to watch.

3. Engagement with Academic Content on TikTok

Yes, I have had that experience. I usually watch educational videos through YouTube Shorts or TikTok, such as "how to pronounce well", "Your English level" based on vocabulary knowledge, grammar, structure, etc. One of them I watched through the English With Lucy channel. Sometimes, TED TALKS content on YouTube also appears on my homepage with motivational themes, and others.

4. Initial Challenges in Understanding Content

When I first encountered difficulties because I was not accustomed to listening to how a speaker speaks English and didn't understand what was being said because I didn't know the pronunciation. Then, after trying continuously, little by little, I found an interest in understanding what was

being said during listening sessions, and I continue to learn.

5. Listening Challenges

The accent used by the speaker is one of the challenges I encounter when learning and listening. Sometimes, the difference in accents between speakers confuses me. Additionally, unfamiliar vocabulary and speaking speed also hinder my understanding. As I am weak in grammar, I still need a lot of practice.

6. Enjoyment of Accent Differences and Vocabulary Enhancement

Although the accent used presents a challenge, I enjoy it when I listen and discover the differences in accents, such as how a British speaker speaks, how an American speaker speaks, or how an Australian speaker speaks, etc. This adds to the beautiful impression and diversity characteristic of each speaker from various countries in how language functions as a communication tool. I also learn new vocabulary, thus increasing my vocabulary.

7. Educational Content on TikTok

Yes, indeed, it is interesting educational content packaged in media platforms that can be easily accessed by everyone with various purposes, whether for learning or entertainment, motivation, information, and other perspectives. Short and concise videos also make us more comfortable to watch, thus avoiding boredom from watching long videos.

8. Benefit of TED Talks

It's interesting, when I discovered TED Talk on TikTok, it was interesting for me because this is educational content packaged in a media platform that can be easily accessed by everyone. TED Talks on TikTok can reach all levels, and the video duration is not too long, making people more comfortable to access them. Additionally, TED Talks also educate and can be beneficial for those who watch them.

9. Benefits of Short TED Talk Duration

The duration presented in TED TALKS content on TikTok is quite helpful in attracting viewers or those who prefer content presented in a short time and educating. I think it's a good idea as an alternative for those who don't like

content presented for a long duration.

10. Future Use of TED Talk

It depends. For written narrative media like this, it might be good enough, but balanced with listening activities, whether video or audio, as we need to emphasize more on listening practice, or maybe we can add the narrative method after listening is completed. If using media from TED TALKS content on TikTok, I think it is quite comfortable and good to continue for future listening practice activities.

Story 16

1. TikTok Usage

I use TikTok for hours every day because, aside from entertaining videos, TikTok also offers a lot of educational and historical content. I also enjoy creating and uploading content on TikTok. Sometimes, I also go live on TikTok because it's fun and entertaining, as long as it doesn't bother others. I consistently create short videos on TikTok, without fail.

2. Variety of TikTok Feed

The TikTok feed is diverse, also known as the FYP (For You Page). It features various video characters according to the creativity of content creators. What I like the most are the Medan dubbing videos, which are like a collection of Indonesian folklore. They are funny and entertaining, and just watching those videos can entertain many people. It's amazing how someone can come up with such funny dubbing, it's truly unique.

3. Educational Content on TikTok

Yes, there is a lot of educational content on TikTok. I once searched for pronunciation videos on TikTok, and there were truly a lot of videos that were very helpful and made it much easier for us as students.

4. Initial Experience with Academic Content

The first time I heard academic content, I found it interesting. It's as exciting as a song, but when academic fields are turned into content, it's really that

exciting.

5. Challenges in Listening

When I see content that can improve my English skills, such as listening skills, the most challenging thing is hearing foreigners talking because it is different when foreigners and local people talk; they are like muttering. The most challenging part is when listening because it's different when we speak compared to when we listen to others speaking. It's like a back-and-forth conversation, and then you're asked to repeat it, and you just go silent.

6. Ease of Listening

The easiest part is listening because who wouldn't want to just sit and listen to audio from a lecturer.

7. Benefit of Educational Content

Of course, it's very interesting because for those who want to learn, it's very enjoyable. It can help us become good at public speaking, how to be confident, and how to use the correct intonation when speaking in front of many people.

8. TED Talks

It's interesting for me. When I found out about the TED Talk on TikTok, it was exciting because it was enjoyable for people who want to be good at public speaking. Their public speaking was excellent, so it helped me learn how to have good public speaking, be confident, and have the intonation fit in when speaking in front of many people.

9. Short TED Talk Duration

It's cool, it's like just a summary, if we watch it on other applications, especially on YouTube, the duration is usually long, almost like watching a movie.

10. Learning through Such Content

Yeah, of course, if we can learn through content like this, it can be a bit beneficial, so there's some guidance.

Story 17.

1. TikTok Usage

It could be 3 hours a day, in the morning or evening when I'm bored.

2. Enjoyment of TikTok Feed

I enjoy watching people play games, especially when the footage is mixed with editing techniques that impress me. My favorite feed on TikTok is a member of JKT 48, Freya. She is pretty, energetic, funny, and has a lot more to offer.

3. Engagement with Educational Content on TikTok

There are many experiences from not knowing to knowing. There are various digital platforms where we can find such content.

4. Experience with Educational Content

There is no specific feeling when watching educational content, I think nothing special, but it helps us realize that there are still many things we need to know.

5. Challenges in Understanding Different Accents

It's difficult for me to understand people from different countries and their accents.

6. Enjoyment of Language Learning

I enjoy learning to speak because I know how to pronounce words and I know the correct pronunciation.

7. Proficiency in English

Not everyone is proficient in English; some understand it, while others do not.

8. Difficulty with English Fluency

I struggle with fluency in English myself.

9. Preference for Short Videos

I don't have preference with duration, everything okay for me as far as I have time to watch.

10. Digital Era and Learning Platforms

Yes, of course, this is the digital era. People can easily search for any

platform.

Story 18.

1. TikTok Usage

I usually use TikTok when I feel bored and spend around 4-5 hours a day on it. I use TikTok at around 7:00 AM after finishing my morning routine, after coming home from my campus at around 4:00 PM, and before sleeping at 8:00-10:00 PM.

2. Favorite TikTok Feed

My favorite content on TikTok is related to football and entertainment. I really like football, and my favorite player is Cristiano Ronaldo.

3. Engagement with Educational Content on TikTok

Very seldom the academic content shows on my page. Usually the contents show on my page is like a snippets or film excerpts.

4. Experience with Academic Content

When I first listened to academic content, I felt bored and didn't like it, but I tried to watch it again and tried to like it because it is useful for us.

5. Challenges in Understanding Academic Content

Yeah, academic content can be challenging and boring when we first listen to it.

6. Enjoyment of Specific Content

I enjoy content related to football, short movies, and music because they make me happy, and I don't get bored.

7. Interest in TED Talks

I'm not that interested, and I don't think it's anything special.

8. Challenges with TED Talks

I'm not that interested because TED Talks can be challenging.

9. Preference for Short Videos

I feel like long-duration videos or short duration video is does not matter for me.

10. Future Use of Educational Content

Yes, I will use it because it is useful actually.

Story 19

1. TikTok Usage

I use TikTok more often than other social media platforms. I can spend around 2-3 hours scrolling through TikTok. I often use TikTok to find information about how to make things, and I find it easier to understand and learn from TikTok. Besides that, I also come across content that discusses English, such as vocabulary lists, conversations, or English materials, interspersed with other things.

2. Favorite Content on TikTok

My favorite feed on TikTok is Fluent Folks because it helps me practice English by listening to people speak and finding new vocabulary to apply.

3. Experience with Educational Content

Yes, I found this content on TikTok, YouTube, and Instagram. I learned from many content creators that helped improve my English skills, starting from practicing listening, speaking, grammar, and some expressions.

4. Initial Challenges in Understanding Academic Content

Initially, I found it difficult due to the vocabulary or understanding of the content in the video. Also, the speaking speed was still challenging for me to grasp the meaning conveyed.

5. Challenges in English

The first challenge is pronunciation, as well as expressions with idioms, and accents that are not English or sometimes still difficult to understand British accents. However, vocabulary and pronunciation are also challenging.

6. Difficulty in Listening

What makes me enjoy it is clear and correct pronunciation when I hear the word. Because when the accent we hear is different from what I initially heard, I sometimes cannot grasp the sentence and the meaning conveyed.

7. Enjoyment in Educational Content

I am interested because many people talk about their experiences as lessons, life, motivation, and also help practice listening, vocabulary, and knowledge from various aspects. For this channel, I often open it on YouTube.

8. Challenges and Enjoyment in Learning English

The challenge is when I encounter new vocabulary and have to find out the meaning of the word first. Also, those who speak quickly. However, what makes it interesting is that I can learn a lot from the people in the content, and also practice my English skills.

9. Video Duration Preference

The duration on TikTok is not too long and may only focus on the important points, which makes it easier to understand.

10. Benefits of Educational Content

Yes, of course, it helps improve my English skills

Story 20.

1. Previous Use of TikTok for College Assignments

Previously, I used TikTok to gather college assignments, but due to memory constraints, I decided to uninstall it.

2. Favorite Content Before Uninstalling TikTok

Before uninstalling TikTok, I used to watch content related to the games I played, including turn-based games from the company Hogoverse (HSR). I also used to watch funny cat videos, which were among my favorites.

3. Use of Other Platforms for Educational Content

Yes, I often watch content through YouTube and Instagram (reels), although not always related to academic lessons. It's more about tips and tricks for video editing, video tutorials, and others. From these platforms, I gained knowledge to gain followers, such as by posting funny videos or photos.

4. First Impression of Academic Content

My first impression of using/listening to academic content was very

beneficial, as I could learn a lot of information through videos by listening repeatedly. It also made it much easier when completing work/college assignments, gaining advantages in adding vocabulary, pronouns, grammar, and writing skills according to the platform.

5. Challenges in English

The aspect that was quite difficult/challenging was pronunciations, where I had difficulty in pronouncing, delivering readings/sentences that were rarely encountered and sounded strange when I first pronounced them. Nevertheless, I was quite challenged to learn more by practicing pronunciation through reading/listening.

6. Enjoyment in Reading and Listening

The aspect that I enjoyed/liked was reading and listening, both visually, non-visually, or both. In my opinion, reading was very beneficial for obtaining information, new vocabulary, ease in knowing the words to be spoken, and grammar. Additionally, reading and listening were relatively easy. For me, it was enough to reread and hear the vocals to train memory.

7. Watching TED Talk Videos

The TED Talk video I watched was about domestic violence, where the victim experienced physical or non-physical violence. The woman in the video spoke about how her husband would kill her if she surrendered or allowed it to happen. Violence like this often occurs in the world, claiming many victims who lose their lives and suffer trauma from violence, stalking, and others. I found the topic interesting and believe it should be discussed to uncover and save the victims of violence in the world.

8. Thoughts on the TED Talk Video

My thoughts on the video were that I wanted to convey that what is happening in the world regarding violence is not right, it must be fought, defend the victims, not the perpetrators! Provide support for a more peaceful world, don't forget to uphold truth and justice. Don't turn a blind eye.

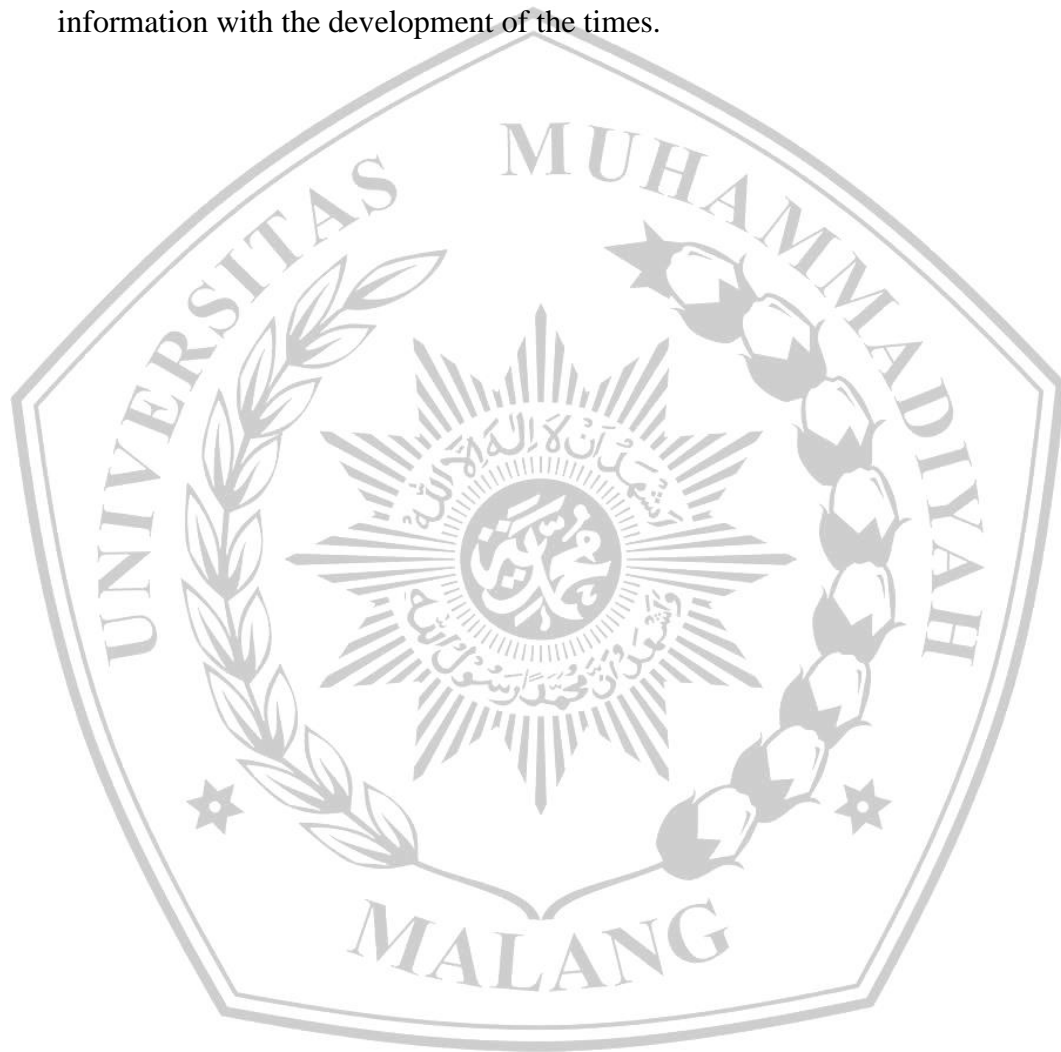
9. Video Duration and Availability on YouTube

The duration of the video was 01.15 (One minute fifteen beats detail). In my

opinion, a 1-minute duration is quite fast, although this method is quite effective, especially for people who are busy when the video appears on the homepage. If you are not satisfied with the duration, you can also watch the full video on YouTube to understand what is being conveyed briefly/in detail.

10. The Usefulness of Social Media

Yes, of course, social media is very useful and makes it easier to obtain information with the development of the times.



Appendix 2.

THE RESULT OF INTERVIEW

Below are the results of the interview between researcher (R) and students (S).

Interview 1.

Role	Interview
R1	How often do you scroll through TikTok in a day?
S(1) 1	If I don't have classes, quite often. Sometimes up to 5 hours a day in total. When I open my eyes I don't scroll immediately. Usually, I check WhatsApp first, if there are no messages, and then I switch to TikTok.
R2	What do you find interesting about TikTok?
S(1) 2	Because it follows trends and sometimes it matches our mood. For example, if I'm happy, I see happy content, if I'm sad; I see sad content or quotes that are relatable to my current situation. It just feels right, it recommends what I want to see, and I end up watching continuously.
R3	Have you ever scrolled through this platform and found content that adds to your knowledge?
S(1) 3	Yes, that happens. Like learning grammar, where you fill in the blanks in sentences. Also, pronunciation lessons, where they guide you on how to pronounce words correctly, usually in British or American accents. I do watch a lot of academic-related content.
R4	Did you know that there are TED Talks on TikTok? Maybe you've seen some while scrolling?
S(1) 4	No, I only found out after you told me.
R5	What was your reaction when you found out?
S(1) 5	I was surprised that there is an account where we can learn English too. It's useful for improving our skills in pronunciation, grammar and other skills. I would recommend it. When I discovered TED Talks on TikTok, it was interesting for me because this is educational content packaged in a media platform that can be easily accessed by everyone.
R6	Do you agree that it can help improve your listening skills?
S(1) 6	Yes, I agree. It is useful for listening practice and it is easy to access.

R7	But listening tests are usually without video or visuals, I mean just an audio test. Would you prefer practicing with or without visuals, considering that the tests will not have visuals?
S(1) 7	I would prefer starting with visuals because it's difficult to start without them. Even though the final test will be without visuals, it's a gradual process and I can't jump straight to just audio. If just audio, sometimes I don't understand. With visuals, it supports my understanding. Audio-only makes me sleepy and uninterested.
R8	Is it difficult to understand the content in TED Talks?
S(1) 8	For the first time, yes. It's difficult. Sometimes I know the words but forget their meanings, so it's hard to understand. Yeah, sometimes I forget the meanings of words.
R9	Can you understand the variety pronunciation of the speakers?
S(1) 9	Not completely, but I get the gist. I prefer watching speaker speaks American accent than British, it's hard.
R10	After I shared the TED Talk link, have you scrolled through and watched more of them since then?
S(1) 10	Actually, I watched a few since then, but not continuously. When it's up on my FYP, I watch it.
R11	Do you have the motivation to watch and practice listening with TED Talks?
S(1) 11	When I'm in the mood, yes, but sometimes I skip it if I'm not. But I want to because I know it's beneficial. Concise and short videos also make me more comfortable to watch so I avoid boredom from watching long videos. So, just based on my needs and interests, but I recognize its benefits.
R12	On this platform the available duration is short. Do you prefer longer or shorter durations?
S(1) 12	Medium length, not too long or too short. If it's too long, I don't understand it. With medium length, I can repeat it and understand better.
R13	Do you find short videos effective for listening practice?
S(1) 13	Yes, they support my willingness to learn because long videos can be boring, especially in English. I prefer short ones. Because they are easier to understand and repeat. It helps me grasp what they are talking about.
R14	Did you gain any new insights after finding out about TED Talks on TikTok?

S(1) 14	Yes, I realized there is a new, useful platform on an app I use daily. Next, I will continue to use this media to practice listening, but also balance listening with audio, because I need practice that focuses on hearing. I am comfortable and happy because I can easily access academic content through this platform.
R15	Will you use it for listening practice in the future?
S(1) 15	Yes, but it depends on my mood.

Interview 2

Role	Interview
R1	What you usually do you do on your phone?
S(2) 1	I scroll through TikTok or create videos with effects for TikTok. If not that, I hang out with friends. Sometimes, if I'm waiting for the lecturer to arrive, I scroll through TikTok. If I'm using my phone, I always open TikTok.
R2	You often scroll through TikTok, do you come across any academic content?
S(2) 2	Yes, Sometimes there are Islamic quotes, Islamic studies, and science content like food chains. It happens randomly, like suddenly an Islamic study video appears, or a science fact pops up. English content also come to my FYP, sometimes.
R3	What are your thoughts now that you know there is academic content like TED Talks available on an app you use daily?
S(2) 3	I think it's great and exciting because it's enjoyable for people who want to excel in public speaking. Their public speaking is excellent, I am very interested in their public speaking skills, helping me learn how to speak confidently and with proper intonation in front of an audience. The speaker's public speaking generates interest in the TED Talk. It's really interesting to find academic content on an app I use daily. It's convenient and beneficial. Yeah, It's fascinating to find academic content on an app I use daily. It's convenient and beneficial.
R4	Do you find it difficult to understand their presentations?
S(2) 4	In terms of language, yes. If my pronunciation is lacking, it becomes difficult because there's a difference between how Indonesians and native English speakers speak. Native speakers tend to speak faster, which makes it challenging.
R5	Are you motivated to learn English through TED Talks?
S(2) 5	Yes, I'm interested in their public speaking skills. I want to learn how to speak in public as they do, which requires a lot of confidence.
R6	TED Talks have their own app, with videos that usually last at least fifteen minutes to several hours. On TikTok, you can watch shorter videos. Do you find the duration of TED Talk videos on TikTok comfortable, or do you think they should be longer for more satisfaction?

S(2) 6	For educational content, I like the duration here. It's not too long, so it doesn't get boring. The short duration is comfortable for me to watch and avoids boredom from watching long videos. I compare the duration between here and other platform. I get bored when watching something for a long duration. In addition, the duration presented here is amazing because I already have the summary. If I watch it on other applications, especially on YouTube, it will take a long time to watch
R7	Will you use this media for listening practice in the future?
S(2) 7	Possibly. I find their public speaking excellent, and it helps me learn how to have good public speaking, be confident, and have the right intonation when speaking in front of many people.
R8	Do you prefer practicing listening with visuals, such as videos, or just audio? Considering that listening tests like TOEFL are audio-only.
S(2) 8	For practice, it's better to have videos because even if I don't understand the words, I can watch their facial expressions and lip movements, which helps me figure out what they're saying. For practice, I choose videos. When I see their expressions or lip movements, it will be easier than if it is just audio. Videos help me estimate and even know the overall meaning of what is being said because I can see the movement.
R9	Is there anything else you would like to add about TED Talks on TikTok?
S(2) 9	I hope academic content like this always appears in my FYP because it makes accessing academic content easy and enjoyable.

Interview 3.

Role	Interview
R1	How long do you usually scroll TikTok?
S(3) 1	Quite long, sometimes I wake up in the morning, check WhatsApp, find nothing new, then straight to TikTok, scrolling for up to 1.5 hours. Sometimes I end up falling asleep again, wake up and scroll TikTok more, maybe up to 5 hours in total.
R2	Why do you often scroll TikTok?
S(3) 2	Because there's not much else to do, TikTok makes me happy. TikTok is my escape. Even when I'm with friends, we gather, chat for a bit, then scroll TikTok together on our own phones.
R3	Have you ever found academic content during those 5 hours of scrolling? Or do you watch academic content continuously?
S(3) 3	Not really, sometimes it comes up on my page then I watch it, but not continuously.
R4	Have you ever scrolled through TED Talks on TikTok before I introduced you about this?

S(3) 4	No, never.
R5	And now that you know, what do you think about it? How did you feel when you discovered that there are TED Talks accounts here?
S(3) 5	I'm grateful, Alhamdulillah. Thanks to Miss, now I know about it for real, I didn't know before. I think it's easier too, from there, I can learn something, including practicing listening skills. That could be my media for learning because I rarely study for my academics. Honestly, I don't like watching long films or dramas or things like that. I get bored. I like TikTok. People ask why I don't like watching films; I don't like long ones, I prefer short ones.
R6	Why do you prefer short ones?
S(3) 6	Because if it's short, it changes quickly, not boring. If it's long, you have to wait, especially if it's episodes. I don't like it. This is so interesting.
R7	Why interesting?
S(3) 7	Because it makes learning easier, we learn listening, it can be a media for learning. Actually I rarely study, especially if I study alone, mostly I study from what the lecturers provide to us. So, by this platform, I can learn something through the platform I use in daily.
R8	How often do TED Talks appear on your FYP?
S(3) 8	After you told me, sent me the video, is this TED Talk with a TikTok link, I opened it, I scrolled through the account, now it appears quite often on my page. So there's a break, usually just scrolling through things that aren't beneficial, now there's also learning.
R9	Then are you motivated to watch it later?
S(3) 9	Yes, motivated. Especially since some friends already know and understand this account very well. So I thought, oh, my friends already know, already understand, why am I just finding out. It turns out there's this on TikTok.
R10	Do you find it difficult to understand the speakers' language levels?
S(3) 10	It's difficult. Difficult when I met the speaker speaks with accents that I am not familiar yet like British, Indian and Japanese. It's like they're not speaking English, when they speak English, it's like not speaking English.
R11	In your opinion, how many times do you need to listen to TED Talks to reach a level where you can practice listening? Until you can understand, according to your current needs. How many times a day or how often do you think you need to practice with TED Talks?
S(3) 11	Maybe three times a day, regularly, three times watching but many videos. Like once, several videos, then again in the afternoon, several videos. Five videos that that approximately.
R12	Listening examination is using the audio. Now there are video. Let's say there's

	visualization on it. Which do you prefer?
S(3) 12	I prefer visuals, with video. In regular listening, sometimes it's just passing by, not connecting, especially when trying to find answers in audio listening, it's difficult. If there are videos, even if we don't fully understand what's being said, we can see their mouth; have an idea of what they're saying. And we can see their movements, showing what they're talking about.
R13	Did you find something new there?
S(3) 13	The new thing is that I can watch TED Talks on TikTok and I can practice my pronunciation. Because while watching, I realized my pronunciation was wrong. So, watching and correcting what I've been wrong about. Correcting myself, I follow their way of speaking.
R14	So does that mean next, you will use that to practice listening? Sometimes, to practice listening?"
S(3) 14	Yes, definitely.

Interview 4.

Role	Interview
R1	Do you scroll through TikTok often?
S(4) 1	Yes, often. I also scroll others
R2	Do you ever see academic content that increases your knowledge on your FYP?
S(4) 2	Sometimes, for English there might be content that helps you learn vocabulary, like guessing vocabulary games. But sometimes I skip that.
R3	This is the first time you've come across a TED Talk account?
S(4) 3	Yes, I know TED Talk after you told me.
R4	What do you think about it?
S(4) 4	It's a bit boring.
R5	Can you tell me how your feeling was when you know and saw TED Talk?
S(4) 5	The first time I listened to academic content I felt bored and I did not like that. Honestly, this is uninteresting and monotonous. I actually enjoy watching movies or cartoons. So, when I watch a TED Talk, which is just a presentation, I get bored. The first time I listened to academic content, I felt bored and didn't enjoy

	it. I bored because just watch the presentation.
R6	Do you think TED Talks are not effective for learning English?
S(4) 6	Yes, because I prefer to learn English in a more interesting and enjoyable way. Actually, it's more interesting to watch movies. Because I often watch movies/cartoons to learn English, including listening. I usually tend to watch English movies or cartoons. They are more exciting, I enjoy them more, and I don't get bored. By watching English movies, I can also practice my listening skills, and I also learn new vocabulary. With similar benefits, I am more likely to do what makes me enjoy it. I can say that I am more motivated to learn and practice listening skills using movies than TED Talks on TikTok.
R7	Can you tell me more why do you prefer movies over TED Talks?
S(4) 7	Because watching a movie is more enjoyable, it's not boring like watching a presentation. Movies are more interesting, even though they both offer learning opportunities. I prefer things with visuals like movies; I can predict what someone is saying even though there might be vocabulary I haven't learned yet. But because there is action or scenes, I can understand the meaning of what they are saying. I think it's still okay for me to practice listening using videos because this is still a learning stage. It's difficult for me to just use audio for listening practice.
R8	What do you find most interesting about movies?
S(4) 8	The story. A good story can really draw you in. Also, even if you don't know some vocabulary words in a movie, you can sometimes guess what they mean by looking at the actions and the movements of the actors' mouths. A good actor also makes me interested in watching a movie.
R9	Which English-speaking countries' movies do you like?
S(4) 9	It's random, I watch them all if I have free time. I like getting familiar with different accents. Sometimes they can be difficult to understand, but I still enjoy them.
R10	Movies are usually quite long, don't you get bored?
S(4) 10	No, not as long as the movie is interesting. I don't have a problem with the length. I can enjoy videos that are short or long.
R11	Alright, but movies are films or videos. In listening tests, like your final exam for this class or other English tests like TOEFL, there is only audio, no video available during the listening section. What do you think? If there are no pictures later, just an audio conversation. So, do you prefer to practice listening with visuals, including movies, or not?
S(4) 11	For the practice, I prefer using videos or watching movies. Audio only is difficult for me.

Interview 5.

Role	Interview
R1	Do you often scroll through TikTok?
S(5) 1	Not really, kak. I prefer Instagram. Instagram is more fun, there are many discussions. On TikTok, if you watch a video often, it will keep popping up. The FYP is wider. On Instagram, it's more varied. Usually, I scroll through Instagram when I have free time, if I don't have anything to do. I watch Instagram, and if I get bored, then I switch to TikTok. Actually I also scroll IG for learn English, there are some English learning content often appears such as vocabulary and pronunciation, the content usually from course accounts.
R2	Had you ever heard of TED Talk before?
S(5) 2	I've seen TED Talk before, but it just seemed like someone was giving a presentation. I would scroll away right away because it wasn't interesting.
R3	What did you think or feel about it?
S(5) 3	It was just okay, there was nothing that made me interested or liked it. There is no feeling and nothing makes me interested or loved it when watching educational content from TED talk on TikTok, but I know that this content is useful, we can know something that we do not know before or it can give us many things that we need to know. Besides scrolling through social media, I often watch movies when I have free time. I also watch English movies. So, for learning English, I prefer to use English movies. TED Talk is useful and good for learning, but I'm not into that yet. Also, on Instagram, I usually learn English from Instagram accounts. Sometimes there is content like asking grammar questions or guessing vocabulary. Many course accounts provide English learning content.
R4	What makes you interested in that?
S(5) 4	With movies, I feel like I'm entertaining myself, I enjoy watching them, but without realizing it, it can improve my skills. My listening becomes more sensitive, my vocabulary increases, etc.
R5	Movies has long duration, don't you get bored watching them for hours?
S(5) 5	No, not really, as long as I have free time. Long or short duration is acceptable for some students. Their habit of watching movies for a long duration is also that they often open other social media accounts for a short duration.
R6	So, in relation to practicing listening without realizing it improves when you watch movies, later you will take listening tests, whether it's the final exam for this course or other English tests like TOEFL and others, which use audio, not video. What do you think about that?

S(5) 6	That's okay, I think my listening sensitivity has improved from watching movies. For the practice stage, it's okay, I'm sure from the skills that I feel have improved when I often watch English movies, later when I encounter audio only, I will also be able to do it on my own, but I still need to practice with audio as well.
R7	Last, is there anything else you would like to add?
S(5) 7	Honestly, no, I'd rather watch movies, it's more enjoyable. From movies, well, that's also because I often watch English movies, so when I watch a TED Talk it feels boring. Because I often watch English movies, then when I watch a TED Talk it feels boring.

Interview 6

Role	Interview
R1	How often do you use TikTok?
S(6) 1	I use TikTok quite often, actually. I'd say I scroll through it for a few hours every day. : I watch a variety of content, but I mostly watch educational videos, funny skits, and music videos.
R2	Have you ever come across TED Talk videos on TikTok?
S(6) 2	Yes, I have. I've seen a few of them pop up in my FYP.
R3	What was your initial impression of TED Talk when you first saw it?
S(6) 3	I was initially curious about it. I didn't know much about TED Talk, but I thought it was interesting to see people giving presentations on a platform like TikTok.
R4	What made you interested in watching TED Talk videos?
S(6) 4	I was interested in learning new things and improving my English listening skills. I thought that TED Talk videos could be a good way to do both.
R5	Do you find the any difficulty to understand of the TED Talk videos you watched?
S(6) 5	The difficulty level varied depending on the topic and the speaker. Some of the videos were quite challenging, while others were more manageable. I also had some difficulty understanding the accents of some of the speakers, and I also found some of the vocabulary to be unfamiliar. Additionally, some of the speakers spoke very quickly.
R6	How did you overcome these challenges?
S(6) 6	I repeated certain phrases and sentences to myself. I also tried to focus on the overall message of the video rather than trying to understand every single word.

R7	What did you find most beneficial about using TED Talk for listening practice?
S(6) 7	I found that TED Talk was a great way to expose myself to a variety of English accents and vocabulary. I also found that the videos were informative and engaging
R8	How do you prefer to practice listening: with videos or with audio only?
S(6) 8	I prefer to practice listening with videos. I find that I am able to focus better and understand the material more easily when I can see the speaker as well as hear them.
R9	Do you think that using TED Talk for listening practice will help you improve your listening skills?
S(6) 9	Yes, I believe that using TED Talk for listening practice help I improve my listening skills. I am now able to understand a wider range of English speakers and I am more confident in my ability to follow conversations.
R10	Would you recommend TED Talk to other students who are looking for ways to improve their English listening skills?
S(6) 10	Yes, I would definitely recommend TED Talk to other students. I think it is a valuable resource for anyone who wants to improve their English listening skills and learn new things.

Interview 7.

Role	Interview
R1	What do you usually do on your phone?
S(7) 1	Usually, on my phone, I open Twitter. Now it's called X, but sometimes I also open Instagram, and sometimes TikTok, but not as long as X. I open TikTok maybe around 3 hours a day.
R2	Have you ever seen a TED Talk on TikTok?
S(7) 2	No, not until you told me about it.
R3	Since I told you, how often do you scroll through it?
S(7) 3	Sometimes, if I come across it, I watch it.
R4	What was your feeling when you found out there was a TED Talk on TikTok?
S(7) 4	Surprisingly, oh, so there is a TED Talk. Then I thought to myself, this could be used for listening practice. I can use it to improve my English learning. I might say I'm interested, but not really interested. Sometimes I'm interested, sometimes I'm not, depending on my mood. If I feel like want to studying, then I'm interested in learning through TED Talk. But if I don't feel to studying, I skip other learning content as well
R5	Is it difficult to understand what the speaker is presenting?

S(7) 5	Hmm, it's not difficult, but it can be. I mean, when we listen, there are some things we understand and some things we don't. Sometimes I don't understand the vocabulary.
R6	For listening practice, do you prefer to have visuals or not?
S(7) 6	With visuals. Because it's nice to look at. Because there's something to look at so it's not just empty. Just listening with nothing to look at.
R7	Then, in TED Talk, most of the videos are short, right? What do you think of the duration of the videos for listening practice?
S(7) 7	I am okay with short duration, less than three minutes, if more than three minutes I feel like that's too long and I get bored.
R8	Alright, and will you use it to practice listening later?
S(7) 8	Yes, it's in my options

Interview 8.

Role	Interview
R1	What do you usually do on your phone?
S(8) 1	Watch TikTok, sometimes YouTube, and also use WhatsApp and Instagram. For TikTok, if I'm busy, I spent less than 2 hours, but if there are no classes, it can go up to about 5 hours in a day. It's just when I'm free like this, hanging out with friends but talking to ourselves, so we just scroll TikTok. Other friends are also scrolling, and sometimes even after waking up, I scroll. Usually after waking up, I check WhatsApp first. Usually, a friend sends a link to a funny TikTok video or something related to us, then I open TikTok. But even if there's no link from a friend, after checking WhatsApp, I continue scrolling TikTok.
R2	How do you feel when you come across educational content on your FYP?
S(8) 2	It depends on my mood. If I'm happy, I watch it and even read the comments. But if I'm not in the mood, I just watch without reading the comments.
R3	Have you ever come across TED Talk content?
S(8) 3	Yes, I have.
R4	What do you think about that content?
S(8) 4	At first, I was like, what is this? What is happening here? But then as they speak, waw it is good, I can learn the correct pronunciation and how they say the words. TED Talks often appear on TikTok, which I like. I think I will watch them more

	so that more similar content will appear in my feed rather than watching useless content.
R5	How do you feel about it?
S(8) 5	It's interesting, I like it so that the content on my FYP is not just entertainment but also what I need as an English language student.
R6	Do you think it can be used for practicing listening? Where do you prefer to practice listening, with or without visuals?
S(8) 6	With visuals, as I'm still a beginner and need visual aids. I'm afraid of getting lost.
R7	Do you plan to continue using it for practice? What other methods do you usually use for listening practice?
S(8) 7	Yes. I usually watch cartoons dubbed in English. So I use English cartoons to learn English. But TED Talk is a good media, this could be one of my options for studying.
R8	Which cartoons?
S(8) 8	Like Abu Lahab cartoons dubbed in English, and so on.
R9	You always watch cartoon?
S(8) 9	Yeah, if I have free time I watch.
R10	What makes you like cartoon?
S(8) 10	The story, the cuteness that's funny. There are something unique there, in cartoons, the characters and the world are not real, so they leave your imagination open.

Interview 9.

Role	Interview
R1	What do you mostly use your smartphone for?
S(9) 1	A lot, mostly for scrolling TikTok, Instagram, YouTube, and WhatsApp. In the morning, afternoon, and evening I scrolled them. When I'm with my friends, we often scroll through short videos on our respective smartphones. But at home, I watch movies more.
R2	Did TED Talks content ever appear on your TikTok?
S(9) 2	I think it did. When you mentioned TED Talks, I remembered it, and I had seen it before. I usually search and watch academic content, including the one you told me about, which is a TED Talk. So, content like that sometimes appears on its own for my FYP

R3	After I told you, how did you feel when you found out about TED Talks?
S(9) 3	I'm naturally curious, so I checked it out, clicked, and watched it. Especially if it's related to my courses, I think, "Wow, this can be useful." Although I didn't pay much attention to it before, I did scroll through it and checked it out.
R4	Do you agree that it can help improve your listening skills?
S(9) 4	Yes, I agree this can develop listening skills.
R5	Have you faced any difficulties when practicing listening with TED Talks?
S(9) 5	I often miss some information. I'm not quick enough to catch what they're saying, so I repeat it several times. Their fast speaking makes it challenging for me to understand. Actually, if the speaking speed was slower, I could understand the conversation, but in the TED talk I think it's fast.
R6	How many times do you repeat it to understand the main points?
S(9) 6	About 3 times.
R7	Do you prefer practicing listening with video or just audio?
S(9) 7	No, I prefer audio only. When I'm devoted to practicing listening, I prefer Audio, because sometimes I can't focus when there are pictures.
R8	On the other hand, do you think the duration of TED Talks on TikTok is suitable, too long, or too short?
S(9) 8	I think the duration of TED Talks on TikTok is suitable. I don't like it when it's too long.
R9	Will you continue using it to practice listening in the future?
S(9) 9	Yes, because it helps with listening practice and more. It's convenient to practice with an app I frequently use. But I also use other media in the form of audio.