A STUDY ON A CODE MIXING USED BY THE MAKOBU FM BROADCASTER IN “MAKOBU HAPPY LINE” PROGRAM

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Language plays a part in our life. The function of language is to make communication with the other people and to deliver the information to our society. The language used by Makobu broadcasters in “MAKOBU HAPPY LINE” program is different. They use special code to make the listeners more interested and to create closer relationship. Knowing that the code mixing is unique, the writer is interested in studying it.

The aim of this study was to identify the code mixing used in Makobu FM broadcaster in “MAKOBU HAPPY LINE” program, and the intentions of Makobu FM broadcasters in using code mixing in “MAKOBU HAPPY LINE” program.

The method used in this study was descriptive qualitative design. In applying this method, the writer basically used the technique of observation, interview, recording and transcribing. The object of this study was the code mixings used in “MAKOBU HAPPY LINE” program.

Based on the result of the study there were three forms of code mixing used by the Makobu FM broadcasters in “MAKOBU HAPPY LINE” program: code mixing in word, code mixing in phrase and code mixing in sentence. The functions of code mixing used by the broadcasters were: first, to inform and to introduce their program to the listeners. Second, the broadcasters used it when there was interaction between them and the listeners. The third, it was to show the motto of the radio station. The purposes of the broadcasters mixed their code are: first, to attract the listeners’ attentions, and second, to transfer the information to the listeners.

It is expected that this study can be used for the sociolinguistic lecture for first and second grade to help the student understand about the study of sociolinguistic. For the students in the first and second grade, this study can be used as information especially for those who are challenged to study linguistic.